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The ETCFC is housed within the
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NEWS RELEASE

PUBLIC E85 & B20 PUMPS OPEN NEAR I-75 IN ATHENS, TN

ETCFC Culls \$10,000 from Federal Grant for Sweetwater Valley Oil

Athens, TN – Through a collaborative four-state federal grant, the East Tennessee Clean Fuels Coalition (ETCFC) has garnered \$10,000 to help Sweetwater Valley Oil (SVO) install two biofuel pumps at their 1006 Congress Pkwy North “Valley Mart” convenience store. This location is 1.8 miles from I-75 and will be the first E85 pump in Athens or anywhere between Chattanooga and Knoxville along I-75, and the second B20 pump in the Athens area (the first is also an SVO station).

The pumps grand opening will be held this Friday, May 22. *A reduced price biofuels “sale” will be held from 2-4 pm! B20 will be sold for \$1.20/gallon while E85 will be sold for \$0.85!*

The ETCFC, the local DOE Clean Cities program, is working with multiple regional partners to get them making alternative fuels available in their communities. SVO has really stepped up to the plate with this move. “It is all about doing the little things that help our communities collectively make a fuels transition over the coming decade. The Athens area has been using biofuels for several years through several fleets and that work is thanks to SVO’s assistance. Shirley [Woodcock] and Scott [Shankle] are at it again working to make E85 and B20 available to more Athenians,” says Jonathan Overly, Executive Director of the ETCFC. “It doesn’t hurt that on top of bringing fuels diversity to Athens they are reducing dependence on foreign oil. The T. Boone Pickens Website notes that just in February 2009 alone, we sent \$13 billion dollars overseas for foreign oil. If we start putting that money back into the U.S. economy, that will turn into jobs for Americans and greener transportation sector actions for all of us.”



Woodcock, the vice president of Sweetwater Valley Oil notes, “We love to help out in this way and it helps when we can get some funds to cost share into our

investment. We look forward to working with the ETCFC on educating Athenians about E85 and B20 and trying to help this be just one more step in our being a major player in helping this community make the changes that need to be made. If the community can't buy the fuel, then it's that much harder for them to take action. Now they have more choices in Athens for their fuel."

Overly adds, "An additional benefit here is that this is one of the communities (McMinn County) that is growing switchgrass for the pilot cellulosic ethanol plant in Vonore, so it's possible in the near future that this could become a cellulosic E85 station. With the University of Tennessee, the state of Tennessee and ORNL's leadership, we are on the cusp of having this cleaner, more energy efficient crop and the facility to turn it into today's American fuel at hand and operational. We are beginning to have all the pieces in our region to start making significant transportation sector changes."

For more information about Sweetwater Valley Oil, contact Shirley Woodcock at 423-337-6671. For more information about the ETCFC, visit <http://www.ETCleanFuels.org>. For more information about the Genera Energy plant in Vonore of the Tennessee Biofuels Initiative, visit <http://www.utbioenergy.org/TNBiofuelsInitiative/>.