



## PRESS RELEASE

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### **NEW EAST TENNESSEE RADIO SHOW ADDRESSES AMERICA'S NEW 21<sup>ST</sup> CENTURY CHALLENGE FOR OIL INDEPENDENCE CALLING FOR A SENSE OF URGENCY AND TOUTING AMERICAN INNOVATION**

KNOXVILLE – Today, U.S. Alternative Fuel Technologies in Oak Ridge announced that it is sponsoring a radio show across the Horne Radio Network to educate the public on alternative fuels and to discuss the social, political, economic and environmental challenges America faces in the struggle for oil independence. The talk radio show airs live every Saturday afternoon from 4 until 5 pm. Dr. Douglas L. Young, VP Business Development, U.S. Alternative Fuel Technologies and Jonathan Overly, Executive Director, East Tennessee Clean Fuels Coalition (ETCFC) will host the show titled “Alternative Fuels Today.”

The inaugural show, on March 18, 2006, featured Phillip Lampert, Director, National Ethanol Vehicle Coalition (NEVC) and Alan Jones, Sr. Policy Analyst, Office of Environmental Policy, Tennessee Department of Transportation (TDOT).

Lampert stressed the need for a sense of urgency about American oil independence on par with the Manhattan Project and the Apollo Project. Jones discussed efforts by the State of Tennessee, including Governor Bredesen's February 14<sup>th</sup> Executive Order forming a six agency Working Group to develop strategies for alternative fuels and efforts by TDOT to provide incentives for gas stations to convert to alternative fuels to make the fuels more widely available to the public.

According to Overly, “America must reduce its oil independence not only for our environment but for our economy and national security. This is an immediate problem, not one that can be left to the future. The public needs to know that American dependence on oil requires serious and coordinated national, state and local efforts to meet this challenge. This issue effects us now - just go to the pumps. We can not pass this problem on to future generations.”

Dr. Young added, “I applaud the leadership of the White House, Congress, Governor Bredesen and those on a local level for addressing the need for oil independence and taking steps to make it a reality. This is a bipartisan issue which may provide some much needed unity in America and that unity is absolutely necessary for success. However, politicians cannot do it alone. They need public support and the American innovation in private industry that made this country great.”

“Alternative Fuels Today” will have weekly guests from private and public sectors on a national, state and local level. The show airs every Saturday, 4-5 p.m. across four AM stations: 850 WKVL (Knoxville), 1140 WLOD (Loudon), 1290 WATO (Oak Ridge), and 1400 WGAP (Maryville). In addition, all shows will be available as a download or podcast from the show's Web site <[www.alternativefuelstoday.net](http://www.alternativefuelstoday.net)>.

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