

AGENDA

for the 19th Meeting of the Members and Stakeholders of the EAST TENNESSEE CLEAN FUELS COALITION

When: 11am – 1pm, Thursday, November 13, 2003

Where: The UT Conference Center Building

Lunch: Catered from the Lunchbox. Come early to choose your favorite lunch food from the “menu!”

1. Brief overview of what is to be covered today. Meeting time will consist of
 - ▶ about 30 minutes of information on recent coalition events/issues including designation, and
 - ▶ about 10 minutes for a brief overview of biodiesel testing from Nashville, and
 - ▶ about 1 hour and 15 minutes to breakout into Working Committees (please sit with your WC!).

The handouts include this agenda and

- ▶ The meeting notes from the last meeting (10/9/03), and
- ▶ Several articles and notes on AFVs and alt fuels from multiple sources.

2. Introductions around the room (name and business/affiliation)

3. Reminder of our mission statement (from the Bylaws) and our primary goals in the near term:

Mission statement:

The mission of the ETCFC is to simultaneously

1) promote the installation of alternative fueling stations and purchase and use of alternative fuel vehicles (AFVs) in order to facilitate development of a viable alternative fuels industry and economy in East Tennessee, and

2) improve air quality in the region.

Primary near-term goals:

- 1) Work to implement alt fuel projects in East TN,
- 2) Work to make the ETCFC a sustainable coalition of involved participants from across East TN, and
- 3) Work toward and obtain official designation under the Clean Cities program.

4. **Monthly Kudos (attending meetings, project steps, financial assistance):** Barry Greenberg (multiple AFVs), Carla York (AFVs), Mark Downing (testing and NTRC rejoin), Ted Buel (article-preemptive), Pete Gale (event); others?

5. New Activities for all Coalition Stakeholders for Fall 2003:

- ▶ Did anyone come up with one (1) new stakeholder? Who? From the last meeting where Bryon had brought several new faces to the meeting – have any of them followed-up with any questions or comments?
- ▶ Maintain or increase or collective funds raised from membership dues.
Who we've heard from for joining for 2004: EERC (\$5,000), ORNL (\$4,000), Sevier Transportation Board (\$4,000), Sevier County Utility District (\$2,000), AmeriGas Propane (\$2,000), McNutt Oil (\$1,000), TVA (\$1,000), KAT (\$1,000), KUB (\$1,000), Knox County (\$500), + several smaller contributors – **total of approximately \$22,000.**
Who we haven't heard from: ATTI (\$20,000), Ted Russell Ford (\$4,000), Eastman (\$2,000), CARTA (\$1,000), IdleAire (\$500), and some others – **total of almost \$28,000.**

6. **Program Plan Discussion:** On November 7, received comments from David Dunagan. I think it will take me on the order of 1 full week to make the necessary changes to get the document on its way to Washington.

7. Recent events/information:

- ▶ October 13 – Discussed EPAAct compliance for regional fleets with Steve Babcock.

- ▶ October 14 – Presented to the Clean Air Act Advisory Committee on the ETCFC and alt fuels in East TN.
 - ▶ October 16 – Regional Clean Air Coalition meeting at IdleAire; discussed some actions that will probably be “main seven” for some counties to work toward with state help.
 - ▶ October 30 – Third Chattanooga district meeting. About 10 attended to discuss how to grow alt fuels in the Chattanooga area.
 - ▶ November 3 + 4 – Attended NAMVECC (North America Motor Vehicle Emissions Control Conference) for national Clean Cities. Made several new contacts for alt fuels and AFVs in the region.
 - ▶ November 5-7 – Prepare for the Biodiesel Interest Meeting in Maryville on November 20.
 - ▶ November 10-12 – Attended the National Biodiesel Board’s (NBB’s) annual meeting in St. Louis. Event included a tour of Lambert-St. Louis International Airport which utilizes 200 different vehicles that ALL run B20, and run another selection of vehicles on natural gas, propane and electricity. **Review the pictures of the airport and vehicles.** Great success story! They’ve been on B20 for four years now with basically no problems, and run almost every type of diesel engine you could imagine on B20, including emergency response vehicles! Also heard from several other fleets like the St. Louis Anheiser-Busch (Budweiser) plant that runs about 35 vehicles on B20 (since March ’03; B10 from Oct. ’02 to March ’03) and another ~30 on propane.
8. **Funding Opportunity with the State:** Have begun list and discussed (again) with Cynthia the best way to put this information together and forward to ultimately receive the funds.
9. **IMPORTANT! → Future ETCFC Events:**
- ▶ **Friday, April 2, 2004: AFV Day Odyssey!** A national event that debuted in 2002 and was skipped in 2003 will return in 2004. The event is meant to bring national and local attention to alternative fuels and AFVs via holding events across the U.S. that showcase these to local/regional citizenry. Media attention is a critical part of the success of the event. About 60 organizations held events in 2002, which varied from Ride-n-Drives to conferences to workshops. I’d like to hold a monster gathering of AFVs in the region and find a large, centralized venue and utilize media coverage both before and during to bring attention to our work and the opportunities that are out there for other fleets. Perhaps most importantly as a first step, mark this down on your calendars and plan for 1 or more of your AFVs to be in use that day! Also, for those that could be driven by visitors, let’s go ahead and figure out what we need to do address liability. Here’s a list of AFVs that would really benefit us to showcase at the Odyssey, broken out by fuel or technology. **Who can commit 1 or more vehicles to the Odyssey?:**
 - **Biodiesel!** CARTA Hybrid on B20, perhaps 1-2 medium duty examples (KUB?, Sevierville?), 1 light-duty example (???)
 - **Electricity:** CARTA Electric Bus, Alcoa Police GEM, Fun Buggies GEMs (3 if possible), Segways
 - **Ethanol:** ORNL Taurus, UTK or Knoxville TDEC office Stratus (?), another light-duty vehicle (Tahoe?)
 - **Hybrid:** ATTI Honda Civic Hybrid and 2004 Prius
 - **Natural gas:** Gatlinburg and Sevierville Crown Victorias, KUB service vehicle, Sevierville bi-fuel F-150
 - **Propane:** KAT hybrid bus (for show), KAT dedicated van (running service?), SCUD bi-fuel F-150, ...
 - ▶ **Saturday, April 24, 2004: EarthDay!** This event will be very much like last year except we need better participation to bring better media coverage for all (potential viewers and AFV users) and direct information to and for attendees. Would like to see about 10 AFVs total, spanning all the alternative fuels. Would also like to see Education & Marketing committee approve ETCFC becoming an EarthDay sponsor. Once they have it prepared, I’ll bring in the information that details what will be derived for certain levels of sponsorship.
10. **To tackle in the next month:**
- ▶ Get **Program Plan** changes made (per comments from David Dunagan) and send to Barb Wolfe in Washington!
 - ▶ Hold Nov. 20 Biodiesel Meeting. Follow-up with new contacts on questions and inquires.
 - ▶ Resolve and order bumper stickers.
 - ▶ Get 3rd Press Release out.
 - ▶ Begin Newsletter production.

- ▶ Get project ideas to State Energy Office.
- ▶ Follow-up with Gary Mayes and Tony DeLucia on a first Tri-Cities District meeting (hopefully will be in November).

11. **Update from stakeholders:** McNutt Oil, KAT, City of Sevierville, City of Gatlinburg, ORNL, CARTA, Ted Russell Ford, First Capitol Carriages, Fun Buggies, Knox County, City of Alcoa, Ebus, others.

12. **Future meeting dates:** Below are the dates and locations setup for the rest of 2003 and 1st quarter of 2004, all of which are on 2nd Thursdays (and from 11am – 1pm).

- ▶ December 11, 2003 – Copper Cellar Cumberland Ave., Knoxville
- ▶ January 8, 2004 – Copper Cellar Cumberland Ave., Knoxville
- ▶ February 12, 2004 – Copper Cellar Cumberland Ave., Knoxville
- ▶ March 11, 2004 – Copper Cellar Cumberland Ave., Knoxville
- ▶ April 8, 2004 – Copper Cellar Cumberland Ave., Knoxville

13. Working Committees

Continuation of Working Committee (WC) discussions. These agendas will be developed just before the meeting by the Executive Committee (meeting at 10am). It is important that each WC choose a secretary to document the discussions and ideas produced as well as the information exchanged during their meeting time.

AFVs & Infrastructure Working Committee Information

Co-chairs are Jeff McCarter and Brooke Sinclair.

For this committee, the key “Coalition Goals and Objectives” (from the Program Plan) are listed below:

1. Increase AFV Acquisitions In Existing and New Fleet Markets
2. Increase Alternative Fuel Usage Among Existing AFV Owners
3. Develop Alternative Refueling Infrastructure (think public first, then private)
4. Develop Clean Fuel Corridors along I-40, I-75 and I-81

Education & Marketing Working Committee Information

Co-chairs are Jerry Sanders and David Doane.

For this committee, the key “Coalition Goals and Objectives” (from the Program Plan) are listed below:

1. Develop Relationships with and Recruit New Members to the ETCFC
2. Increase Public Awareness of AFVs and their Advantages
3. Establish and Strengthen the Long-term Viability of the ETCFC

Hydrogen Economy Working Committee Information

Co-chairs are Jack Barkenbus and John Mark Bardsfield.

For this committee, the primary coalition connection is working to develop hydrogen projects in East Tennessee. A focus on mobile fuels cells or hydrogen projects is obviously germane, but stationary applications can also help as long as there is discussion along with those of the possibility of letting a stationary H2 project spur mobile use applications.