

# AGENDA

## for the 20<sup>th</sup> Meeting of the Members and Stakeholders of the EAST TENNESSEE CLEAN FUELS COALITION

When: 11am – 1pm, Thursday, December 11, 2003

Where: The Copper Cellar on Cumberland Avenue in downtown Knoxville

Lunch: Ordering from a small menu of tasty Copper Cellar lunch items

1. Brief overview of what is to be covered today. Meeting time will consist of
  - ▶ 45 minutes of information on recent and future coalition events and issues,
  - ▶ 1 hour to breakout into Working Committees (please sit with your WC!), and
  - ▶ 15 minutes (or more if you can stay) to see one of KAT's new hybrid trolleys!

The handouts include this agenda and

- ▶ The meeting notes from the last meeting (11/13/03),
- ▶ Newest version (Vol. 7 – No. 3) of *Alternative Fuel News*, and
- ▶ A couple of articles and notes on AFVs and alt fuels from multiple sources.

2. Introductions around the room (name and business/affiliation)

3. Reminder of our mission statement (from the Bylaws) and our primary goals in the near term:

### **Mission statement:**

*The mission of the ETCFC is to simultaneously*

*1) promote the installation of alternative fueling stations and purchase and use of alternative fuel vehicles (AFVs) in order to facilitate development of a viable alternative fuels industry and economy in East Tennessee, and*

*2) improve air quality in the region.*

### **Primary near-term goals:**

- 1) Work to implement alt fuel projects in East TN,
- 2) Work to make the ETCFC a sustainable coalition of involved participants from across East TN, and
- 3) Work toward and obtain official designation under the Clean Cities program.

4. **Presentation of “Star Volunteer” awards for 2003!** Will present the awards for the 4 seasons of 2003.

5. **Monthly Kudos (attending meetings, project steps, financial assistance):** Barry Greenberg (multiple AFVs), Carla York (Dream Works pricing), Mark Downing (NTRC rejoin), Ted Buel (article-preemptive, letters, members, meetings), Pete Gale (event); Dejim (meetings); who'd I miss?

6. **New Activities for all Coalition Stakeholders for Winter 2003-2004:**

- ▶ *Did anyone come up with one (1) new stakeholder? Who? Bryon Fortner and Ted Buel did; who else?*

- ▶ *Maintain or increase or collective funds raised from membership dues.*

We've already received funds for Partnership for 2004: EERC (\$5,000), ORNL (\$4,000), TVA (\$1,000) – **total of \$10,000.**

We've heard from for Partnership for 2004: Sevier Transportation Board (\$4,000), Sevier County Utility District (\$2,000), AmeriGas Propane (\$2,000), McNutt Oil (\$1,000), KAT (\$1,000), KUB (\$1,000), Knox County (\$500), + several smaller contributors – **total of approximately \$12,000.**

Who we haven't heard from: ATTI (\$20,000), Senator Alexander's office (\$10,000-20,000); Ted Russell Ford (\$4,000), Eastman (\$2,000), CARTA (\$1,000), IdleAire (\$500), and some others – **total of almost \$43,000.**

Who we've heard from but won't receive from for 2004: Congressman Duncan's office in Washington (\$10,000-20,000; although Don Walker wants to talk about perhaps working on a \$50,000 earmark for 2005!).

7. **Program Plan Discussion:** Sent hard copy via FedEx (overnight) to Barb Wolfe on December 3; sent soft copy via email on Dec. 3; sent Program Plan Review Checklist via email on Dec. 4. Have hard copy if anybody wants to review! Timeline looks like it will probably be several weeks into January before we'll know our fate. Dave Dunagan noted that if we made all the changes he suggested, he thought there was a good chance that we could be the first ever Program Plan to be approved on the first try (and I made 99% of the changes he suggested)!
8. **Recent events/information:**
- ▶ Nov. 13 + 14, Dec. 4 – Prepared and delivered 1-page letters to Don Walker (Chief of Staff for Representative John Duncan in Washington) and Patrick Haynes (State Dir. Of Community Initiatives for Senator Lamar Alexander) requesting **2004 fiscal assistance for the coalition**. Heard back from Don with a no for 2004 (FY) funds. However, spoke with him again on Dec. 5, and had a good discussion about potential future funding. We do want to see if we can put some thing together that all our local federal legislators could support, that could possibly cover core costs and project funds for multiple years. We need to put together a one-page summary on the who and what of the ETCFC and the how much and what of the funds we request, and get that to him by 2<sup>nd</sup> week in January (can add supporting pages if needed).
  - ▶ Nov. 18 + Dec. 4 – In Nov., presented to the Knoxville Regional **Transportation Planning Organization's (TPO's) Technical Committee** requesting fiscal support (\$7,000) from CMAQ dollars to cover November and December 2003 ETCFC core costs. Heard at that meeting that it appears they will put out the RFP for '04 CMAQ projects in December '03 and expect responses by mid-January '04. They hope that funding will come out perhaps as early April or May '04. Overall reaction received by the board (on the presentation and request) was not good, in that they weren't sure what mechanism they could use to make such funds retroactive. Brought up the idea of borrowing funds from an already approved project, with the idea that we would then provide our award to that project once received. Reception to that idea was not very warm either. Left with them the idea that we need assistance, and if they can come up with anything else that would work, we would greatly appreciate it. Found out on Dec. 4 when received the application packet that **the proposals will be due Jan. 9**. Funds can only be expended in Knox County, although the TPO plans to review proposals that plan to effect a larger area (like ETCFC core cost assistance). We'll probably submit two to three proposals (1 for ETCFC core cost assistance, 1 for biodiesel project help and 1 other project).
  - ▶ November 19 – Talked with Harry Grothjahn live on his **WBCR morning show** (AM 1470) about the upcoming biodiesel interest meeting in Maryville.
  - ▶ November 20 – Held **Biodiesel Interest Meeting** in Maryville, although Jonathan was not well. Approximately 30 attended to learn more about biodiesel and how it can benefit the community. Had good questions and feedback
  - ▶ November 20 – Missed the **Regional Clean Air Coalition** (RCAC) meeting in Knoxville due to flu-like illness. Will attend the Dec 22 meeting.
  - ▶ November 20 – Missed a chance to present on the ETCFC and alternative fuels to an **eco-church group** (at the Dameron Avenue Catholic Church Diocese office near downtown Knoxville). Jim Chamberlain helped set this presentation up, and has said he will let us know if we can present at the January meeting.
  - ▶ November 21 – Again, missed a presentation due to the illness. This one was to the Alternative Fuels Priority Team of the "Governor's Interagency Working Group on Air Quality." From that meeting, looks they are interested in first pursuing ethanol, biodiesel and hybrids. Will attend the Dec. 10 meeting in Nashville.
  - ▶ November 24 – Missed the opening of the **3<sup>rd</sup> E85 station within the Oak Ridge Operations of DOE** (at the new Federal Building). Will work with some pictures sent via David Myers to place information on the Web site about their proactiveness with E85 in East TN!
  - ▶ November 19 - Dec. 9 – Began conversing with Mike Ellis about his company **building a biodiesel plant in East TN!** They are currently looking into all the details of where, how big, who supply to, where get raw material from, etc. Perhaps by start of 2004, they'll have a better idea of what they might build.
  - ▶ December 2 – Attended Senator Alexander's **Clean Air Hearing** at the Knox county health Department. Good presentation as Lamar noted he didn't want to understate or overstate the reality of our air quality

problems, but needed to let public know how several issues interconnect with clean air, including tourism, jobs, economic development, environmental and public health, and certainly last but not least, the simple beauty of our region and the GSMNP. Afterwards, spoke with Sharon Segner about seeing if we could submit a funding request to offset the cost of biodiesel through Lamar's office. She said send it in and they'd see what they could do.

- ▶ December 9 – 4<sup>th</sup> District meeting in Chattanooga. Excellent meeting! Only six people showed up, but it was Dejim, Jerry S. and Dr. Phil Kazmerski as critical Chatt. folks, and we created two main project/fuel ideas we want to work on for the early 2004: a biodiesel interest meeting for the Chatt. area and a station car system for downtown Chattanooga. Will have our next meeting in February 2004 where will follow-up on both these project ideas.
- ▶ December 10 – Alt Fuels Priority Team meeting in Nashville, Pete Gale attending with Jonathan. Will report info from this meeting Thursday.

9. **Funding Opportunity with the State:** Have begun list and discussed (again) with Cynthia the best way to put this information together and forward to ultimately (hopefully) receive some funding.

10. **IMPORTANT! → Future ETCFC Events:**

- ▶ **Friday, April 2, 2004: AFV Day Odyssey!** Review the information on the event and begin to distribute workload on preparing for the event. **Who can commit 1 or more vehicles to the Odyssey?:**
  - **Biodiesel:** CARTA Hybrid on B20, perhaps 1-2 medium duty examples (KUB?, Sevierville?), 1 light-duty example (???)
  - **Electricity:** CARTA Electric Bus, Alcoa Police GEM, Fun Buggies GEMs (3 if possible), Segways
  - **Ethanol:** ORNL Taurus, UTK or Knoxville TDEC office Stratus (?), another LDV (Tahoe?)
  - **Hybrid:** ATTI Honda Civic Hybrid and 2004 Prius
  - **Natural gas:** Gatlinburg and Sevierville Crown Victorias, KUB service vehicle, Sevierville bi-fuel F-150
  - **Propane:** KAT hybrid bus, KAT dedicated van, SCUD bi-fuel F-150, ...
- ▶ **Saturday, April 24, 2004: EarthDay!** This event will be very much like last year except we need better participation to bring better media coverage for all (potential viewers and AFV users) and direct information to and for attendees. Would like to see about 10 AFVs total, spanning all the alternative fuels. Would also like to see Education & Marketing committee approve ETCFC becoming an EarthDay sponsor. Once they have it prepared, I'll bring in the information that details what will be derived for certain levels of sponsorship.

11. **To tackle in the next month:**

- ▶ Complete CMAQ grant applications!!!
- ▶ Get funding request to Don Walker for FY05, and discuss how Duncan, Wamp, Alexander and maybe Frist could work together on a larger, multi-year request.
- ▶ Resolve and order bumper stickers.
- ▶ Get 3<sup>rd</sup> (& 4<sup>th</sup>?) Press Release out.
- ▶ Begin Newsletter production.
- ▶ Get project ideas to State Energy Office.
- ▶ Follow-up with Gary Mayes and Tony DeLucia on a first Tri-Cities District meeting.

12. **Update from stakeholders:** McNutt Oil, KAT, City of Sevierville, City of Gatlinburg, ORNL, CARTA, Ted Russell Ford, First Capitol Carriages, Fun Buggies, Knox County, City of Alcoa, Ebus, Clinch River, others.

13. **Future meeting dates:** Below are the dates and locations setup for the rest of 2003 and 1<sup>st</sup> quarter of 2004, all of which are on 2<sup>nd</sup> Thursdays (and from 11am – 1pm).

- ▶ January 8, 2004 – Room 322, Conference Center Building, Knoxville
- ▶ February 12, 2004 – (Copper Cellar or CCB?), Knoxville
- ▶ March 11, 2004 – (Copper Cellar or CCB?), Knoxville
- ▶ April 8, 2004 – (Copper Cellar or CCB?), Knoxville

#### **14. Non-Working Committee/Entire Coalition Goals**

*All coalition members are responsible for these coalition goals.*

In the working committee (WC) breakouts in the last section, the applicable coalition goals for each WC are provided. Some of the coalition goals are not the responsibility of just one WC alone—they are the responsibility of all coalition members.

1. Secure Funding for the Coalition and Projects
2. Establish and Strengthen the Long-term Viability of the ETCFC
3. Advance State and Local Legislation and Policies

#### **15. Working Committees**

Continuation of WC discussions. These agendas will be developed just before the meeting by the Executive Committee (meeting at 10am). It is important that each WC choose a secretary to document the discussions and ideas produced as well as the information exchanged during their meeting time. At the bottom of this section are shown the Program Plan coalition goals that don't specifically fit into one of the main WCs. These goals are the responsibility of all coalition members.

#### **AFVs & Infrastructure Working Committee Information**

*Co-chairs are Jeff McCarter and Brooke Sinclair.*

For this committee, the key “Coalition Goals and Objectives” (from the Program Plan) are listed below:

1. Increase AFV Acquisitions and Alternative Fuel Usage by 17% Annually
2. Develop More Alternative Fueling/Refueling Infrastructure (think public *first*, then private)
3. Promote Incentives to Increasing Alternative Fuel Use
4. Develop Clean Fuel Corridors along I-40, I-75 and I-81

#### **Education & Marketing Working Committee Information**

*Co-chairs are Jerry Sanders and David Doane.*

For this committee, the key “Coalition Goals and Objectives” (from the Program Plan) are listed below:

1. Recruit and Develop Relationships with New ETCFC Members
2. Promote Incentives to Increasing Alternative Fuel Use
3. Increase Public Awareness of Alternative Fuels and AFVs and their Advantages
4. Establish and Strengthen the Long-term Viability of the ETCFC

#### **Hydrogen Economy Working Committee Information**

*Co-chairs are Jack Barkenbus and John Mark Bardsfield.*

For this committee, the primary coalition connection is working to develop hydrogen projects in East Tennessee. A focus on mobile fuels cells or hydrogen projects is obviously germane, but stationary applications can also help as long as there is discussion along with those of the possibility of letting a stationary H2 project spur mobile use applications.