

# AGENDA

## for the 21<sup>st</sup> Meeting of the Members and Stakeholders of the EAST TENNESSEE CLEAN FUELS COALITION

When: 11am – 1pm, Thursday, January 8, 2004

Where: The UT Conference Center Building in downtown Knoxville

Lunch: Provided by the LunchBox; asking for \$10/person to cover the cost of lunch.

1. Brief overview of what is to be covered today. Meeting time will consist of
  - ▶ 1 hour of information on recent and future coalition events and issues and
  - ▶ 1 hour to breakout into Working Committees (please sit with your WC!).

The handouts include this agenda and

- ▶ The meeting notes from the last meeting (12/11/03),
- ▶ ?????????? and
- ▶ A couple of articles and notes on AFVs and alt fuels from multiple sources.

2. Introductions around the room (name and business/affiliation)

3. Reminder of our mission statement (from the Bylaws) and our primary goals in the near term:

### **Mission statement:**

*The mission of the ETCFC is to simultaneously  
1) promote the installation of alternative fueling stations and purchase and use of alternative fuel vehicles (AFVs) in order to facilitate development of a viable alternative fuels industry and economy in East Tennessee, and 2) improve air quality in the region.*

### **Primary near-term goals:**

- 1) Work to implement alt fuel projects in East TN,
- 2) Work to make the ETCFC a sustainable coalition of involved participants from across East TN, and
- 3) Work toward and obtain official designation under the Clean Cities program.

4. **Monthly Kudos (attending meetings, project steps, financial assistance):** Barry Greenberg (biodiesel?), Ted Buel (spearheading the “Run for Clean Air”), Pete Gale (meeting in Nashville); who’d I leave out?

### **5. New Activities for all Coalition Stakeholders for Winter 2003-2004:**

- ▶ New stakeholders: Who has brought on some - Bryon Fortner, Ted Buel... who else?
- ▶ Maintain or increase our collective fund raising for 2004 membership dues.
  - *Already received funds:* EERC (\$5,000), ORNL (\$4,000), TVA (\$1,000) – **total of \$10,000.**
  - *We’ve heard from, but no \$ yet:* Sevier Transportation Board (\$4,000), Sevier County Utility District (\$2,000), AmeriGas Propane (\$2,000), McNutt Oil (\$1,000), KAT (\$1,000), KUB (\$1,000), Knox County (\$500), + several smaller contributors – **total of approximately \$12,000.**
  - *We haven’t heard from:* ATTI (\$20,000), Senator Alexander’s office (\$10,000-20,000); Ted Russell Ford (\$4,000), Eastman (\$2,000), CARTA (\$1,000), IdleAire (\$500), and some others – **total of almost \$43,000.**
  - *Who we’ve heard from but won’t receive from for 2004:* Congressman Duncan’s office in Washington, after a \$10,000-20,000 request. However, Don Walker and Dean Rice have been very helpful in providing some insights on the best way to request funding for either 1 year or multiple years—will submit a one-pager to them in January for either 1 year’s or a multi-year request. The bulk of the request will be for project funding; a small portion of that funding will be for coalition core cost coverage.

6. **Program Plan Discussion:** Where do we stand with our response? Have we missed the timeline for the ’04 SEP funds due to their early release?

## 7. Recent events/information:

- ▶ Dec. 15 – Continued a previous discussion with Ted Buel about **creating a “Run for Clean Air”** (which was Ted’s idea). Crafted some of what we wanted to see come of the event and how it would be setup, including making the event cosponsored by the ETCFC and RCAC. Spoke with several entities about top-level sponsorship and are hopeful that we will see this event come to fruition this year. Much to do if we do!
- ▶ Dec. 16 – Jan. 9 – Completed and **submitted three proposals for CMAQ funding**:
  - one for coalition core cost assistance,
  - one for cost offset assistance for public B20 infrastructure and
  - one for vehicle cost assistance for a downtown Knoxville .Expect to know something by March-April timeframe.
- ▶ Dec. 17 – Participated in a conference call for the NCCI. Discussed Washington Days and how dues will be invoiced for participating coalitions. **Washington Days is scheduled for February ??-??, 2004.** Jonathan will hopefully communicating with the following legislators and their staff while there: Lamar Alexander, Bill First, Jimmy Duncan, Zach Wamp, Lincoln Davis and ????
- ▶ Dec. 19 – Attended the Early Action Compact (EAC) **Advisory Committee meeting** in Nashville. Put forth to the group some data on the effect that alternative fuels can have en mass (biodiesel-based data).
- ▶ Dec. 22 – Attended the **Regional Clean Air Coalition (RCAC)** meeting in Knoxville. Discussed cosponsoring the event with the RCAC. Feedback was mixed(??); they’ll let us know something by ????
- ▶ Jan. ?? – Met with Mike Ellis about his company **sponsoring the ETCFC!** They are currently looking into building a biodiesel plant in East TN in 2004.

## 8. IMPORTANT! → Future ETCFC Events:

- ▶ **Friday, April 2, 2004: AFV Day Odyssey!** Review the information on the event and begin to distribute workload on preparing for the event. **Who can commit 1 or more vehicles to the Odyssey?:**
  - **Biodiesel:** CARTA Hybrid on B20, perhaps 1-2 medium duty examples (KUB?, Sevierville?), 1 light-duty example (???)
  - **Electricity:** CARTA Electric Bus, Alcoa Police GEM, Fun Buggies GEMs (3 if possible), Segways
  - **Ethanol:** ORNL Taurus, UTK or Knoxville TDEC office Stratus (?), another LDV (Tahoe?)
  - **Hybrid:** ATTI Honda Civic Hybrid and 2004 Prius
  - **Natural gas:** Gatlinburg and Sevierville Crown Victorias, KUB service vehicle, Sevierville bi-fuel F-150
  - **Propane:** KAT hybrid bus, KAT dedicated van, SCUD bi-fuel F-150, ...
- ▶ **Saturday, April 24, 2004: EarthDay!** This event will be very much like last year except we need better participation to bring better media coverage for all (potential viewers and AFV users) and direct information to and for attendees. Would like to see about 10 AFVs total, spanning all the alternative fuels. Would also like to see Education & Marketing committee approve ETCFC becoming an EarthDay sponsor. Once they have it prepared, I’ll bring in the information that details what will be derived for certain levels of sponsorship.

## 9. To tackle in the next month:

- ▶ Complete CMAQ grant applications!!!
- ▶ Get funding request to Don Walker for FY05, and discuss how Duncan, Wamp, Alexander and maybe Frist could work together on a larger, multi-year request.
- ▶ Resolve and order bumper stickers.
- ▶ Get 3<sup>rd</sup> (& 4<sup>th</sup>?) Press Release out.
- ▶ Begin Newsletter production.
- ▶ Get project ideas to State Energy Office.
- ▶ Follow-up with Gary Mayes and Tony DeLucia on a first Tri-Cities District meeting.

10. **Update from stakeholders:** McNutt Oil, KAT, City of Sevierville, City of Gatlinburg, ORNL, CARTA, Ted Russell Ford, First Capitol Carriages, Fun Buggies, Knox County, City of Alcoa, Ebus, Clinch River, others.
11. **Future meeting dates:** Below are the dates and locations setup for the rest of 2003 and 1<sup>st</sup> quarter of 2004, all of which are on 2<sup>nd</sup> Thursdays (and from 11am – 1pm).
  - ▶ January 8, 2004 – Room 322, Conference Center Building, Knoxville
  - ▶ February 12, 2004 – (Copper Cellar or CCB?), Knoxville
  - ▶ March 11, 2004 – (Copper Cellar or CCB?), Knoxville
  - ▶ April 8, 2004 – (Copper Cellar or CCB?), Knoxville

## 12. Non-Working Committee/Entire Coalition Goals

*All coalition members are responsible for these coalition goals.*

In the working committee (WC) breakouts in the last section, the applicable coalition goals for each WC are provided. Some of the coalition goals are not the responsibility of just one WC alone—they are the responsibility of all coalition members.

1. Secure Funding for the Coalition and Projects
2. Establish and Strengthen the Long-term Viability of the ETCFC
3. Advance State and Local Legislation and Policies

## 13. Working Committees

Continuation of WC discussions. These agendas will be developed just before the meeting by the Executive Committee (meeting at 10am). It is important that each WC choose a secretary to document the discussions and ideas produced as well as the information exchanged during their meeting time. At the bottom of this section are shown the Program Plan coalition goals that don't specifically fit into one of the main WCs. These goals are the responsibility of all coalition members.

## AFVs & Infrastructure Working Committee Information

*Co-chairs are Jeff McCarter and Brooke Sinclair.*

For this committee, the key “Coalition Goals and Objectives” (from the Program Plan) are listed below:

1. Increase AFV Acquisitions and Alternative Fuel Usage by 17% Annually
2. Develop More Alternative Fueling/Refueling Infrastructure (think public *first*, then private)
3. Promote Incentives to Increasing Alternative Fuel Use
4. Develop Clean Fuel Corridors along I-40, I-75 and I-81

## Education & Marketing Working Committee Information

*Co-chairs are Jerry Sanders and David Doane.*

For this committee, the key “Coalition Goals and Objectives” (from the Program Plan) are listed below:

1. Recruit and Develop Relationships with New ETCFC Members
2. Promote Incentives to Increasing Alternative Fuel Use
3. Increase Public Awareness of Alternative Fuels and AFVs and their Advantages
4. Establish and Strengthen the Long-term Viability of the ETCFC

## Hydrogen Economy Working Committee Information

*Co-chairs are Jack Barkenbus and John Mark Bardsfield.*

For this committee, the primary coalition connection is working to develop hydrogen projects in East Tennessee. A focus on mobile fuels cells or hydrogen projects is obviously germane, but stationary applications can also help as

long as there is discussion along with those of the possibility of letting a stationary H2 project spur mobile use applications.