

AGENDA

for the 22nd Meeting of the Members and Stakeholders of the EAST TENNESSEE CLEAN FUELS COALITION

When: 11am – 1pm, Thursday, February 12, 2004

Where: The UT Conference Center Building in downtown Knoxville

Lunch: Provided by the LunchBox; requesting \$10 per person to cover the cost of lunch.

1. Brief overview of what is to be covered today. Meeting time will consist of
 - ▶ 1 hour and 15 minutes of information on recent and future coalition events and issues and
 - ▶ 45 minutes to breakout into Working Committees (please sit with your WC!).

The handouts include this agenda and

- ▶ The meeting notes from the last meeting (1/8/04).

2. Introductions around the room (name and business/affiliation)

3. Reminder of our mission statement (from the Bylaws) and our primary goals in the near term:

Mission statement:

The mission of the ETCFC is to simultaneously

1) promote the installation of alternative fueling stations and purchase and use of alternative fuel vehicles (AFVs) in order to facilitate development of a viable alternative fuels industry and economy in East Tennessee, and 2) improve air quality in the region.

Primary near-term goals:

- 1) Work to implement alt fuel projects in East TN,
- 2) Work to make the ETCFC a sustainable coalition of involved participants from across East TN, and
- 3) Work toward and obtain official designation under the Clean Cities program.

4. **New Activities for all Coalition Stakeholders for Winter 2003-2004:**

- ▶ New stakeholders: Has anyone brought in someone new?
- ▶ Maintain or increase our collective fund raising for 2004 membership dues.
 - *Already received funds:* EERC (\$5,000), ORNL (\$4,000), TVA (\$1,000) – **total of \$10,000.**
 - *We've heard from, but no \$ yet:* Sevier Transportation Board (\$4,000), Sevier County Utility District (\$2,000), AmeriGas Propane (\$2,000), McNutt Oil (\$1,000), KAT (\$1,000), KUB (\$1,000), Knox County (\$500), + several smaller contributors – **total of approximately \$12,000.**
 - *We haven't heard from:* ATTI (\$20,000), Senator Alexander's office (\$10,000-20,000); Ted Russell Ford (\$4,000), Eastman (\$2,000), CARTA (\$1,000), IdleAire (\$500), and some others – **total of almost \$43,000.**
 - *Who we've heard from but won't receive from for 2004:* Congressman Duncan's office.

5. **Recent events/information:**

- ▶ Jan. 7 – Jonathan was on WUOT's monthly show "**Dialogue**" to discuss alternative fuels and foreign oil dependence!
- ▶ Jan. 8 – Met with **St. Mary's** Jerry Askew (thanks to Ted Buel) to garner their support for the Run for Clean Air, which was received as a major partner.
- ▶ Jan. 12 – Attended the **January RCAC meeting**, discussing the Run for Clean Air as a co-hosted event.
- ▶ Jan. 12 – Submitted **three proposals for CMAQ** funding:
 - one for coalition core cost assistance,
 - one for cost offset assistance for public B20 infrastructure and
 - one for vehicle cost assistance for a downtown Knoxville tram system (propane).Expect to know something by March-April timeframe.

- ▶ Jan. 16 – Met with **Mike Ellis** to discuss ways to work with Clinch River Valley Energy and keep up-to-date on each other's biodiesel work.
- ▶ Jan. 17 – Met with **Senator Tim Burchett** and Bill Haynes briefly to discuss coalition support.
- ▶ Jan. 19 – Met with Denise Cumming of **Blue Sky Biodiesel** to get to know one another and biodiesel activities in the area.
- ▶ Jan. 20 – Presented to the **West Knoxville Sertoma Club** on the ETCFC. Afterwards, noted that they have a form for nonprofits to submit to them for requesting funding for certain projects. Asked if we could submit a project idea, and they said yes. I have a copy and will bring to the next meeting a copy of the submission. Will most likely request cost-offset funding for using biodiesel in school buses.
- ▶ Jan. 21 – Contacted Terry Gillingham with **South Central Communications** (SCC, owners of B-97.5 and Oldies radio stations) about their partnership for the AFV Day Odyssey. Initial feedback was very good, but they still have to check on their prior commitments to make sure they can support us to the level they would like.
- ▶ Jan. 22 – **Run for Clean Air meeting** – Held the first of these meetings attempting to distribute responsibilities and ensure success for this event. Had about 8 people in attendance and began separating tasks among the group. That morning, both Ted and Jonathan attended the monthly city events meeting at the Candy Factory where we spoke with the necessary city offices (e.g., police, emergency response, medics, traffic engineering) to make sure we had the necessary paperwork filed and learned what else we needed to do with them to make sure they knew about the event.
- ▶ Jan. 22 – Presented at the **Eco-church** meeting for Jim Chamberlain. Had a good group of interested people (about 10) who asked many questions and recognized the seriousness of our current situation.
- ▶ Feb. 1-4 – Attended the **National Biodiesel Board's first National Conference and Exhibition** in Palm Springs, CA. Learned much and made some great contacts (like Bob Sellers with Power Service). Heard more stories from the horses' mouths about how folks implemented biodiesel into their fleet—everything from no problems to problems with fungus, rust, water and filters. But the solutions are easy, you just have to start with a clean system and monitor your fuel and vehicles at the start of your using biodiesel... and watch out for gelling at higher blends and with certain raw materials.
- ▶ Feb 6. – Participated in the state EAC Advisory Committee **technical assistance subcommittee** conference call on moving forward with this subcommittee's actions. We will collectively put together a list of the actions that can be done to bring about reduced air pollution, categorize that list, then add names and organizations to that list that can be resources around the state to interested entities that want to learn more about alt fuels, ride sharing, the Commuter Choice program, energy efficiency, etc.
- ▶ Feb. 8-10 – **Washington Days** – Am currently attending this event to have face-to-face time with legislators and their staff to discuss issues of importance to both the ETCFC and the Clean Cities program. Will report on results at the February 12 monthly meeting!

6. **IMPORTANT! → Future ETCFC Events:**

- ▶ **Friday, April 2, 2004: AFV Day Odyssey!** Review the information on the event and begin to distribute workload on preparing for the event. **Commitments are listed below:**
 - **Biodiesel:** Clinch River's 2 B100 fire trucks, Blue Sky Biodiesel's B100 Mercedes Benz, Mark Downing's B100 Volvo, CARTA Hybrid on B20?, perhaps 1-2 light and medium duty examples (KUB?, Sevierville?, Jonathan?)
 - **Electricity:** Fun Buggies GEMs (3 if possible), CARTA Electric Bus, Alcoa Police GEM, Segways?
 - **Ethanol:** ORNL Taurus, UTK or Knoxville TDEC office Stratus?, another LDV (Tahoe?)
 - **Hybrid:** ATTI Honda Civic Hybrid & 2004 Prius
 - **Natural gas:** Gatlinburg Crown Victoria, KUB service vehicle, Sevierville bi-fuel F-150
 - **Propane:** KAT hybrid bus, KAT dedicated van, SCUD bi-fuel F-150

Now we need to dig in and get this event really nailed down. We need to hold a separate meeting of people for this event, outside of the monthly meetings! **Who can meet and when can we setup a meeting in February???**
- ▶ **Saturday, April 10, 2004: Race for Clean Air!** We're already holding separate meetings to take care of this event. If anyone wants to join in, please see Jonathan or Ted Buel to discuss.

- ▶ **Saturday, April 24, 2004: EarthDay!** This event will be very much like last year except we need better participation to bring better media coverage for all (potential viewers and AFV users) and direct information to and for attendees. Would like to see about 10 AFVs total, spanning all the alternative fuels. **Would also like to see Education & Marketing committee approve ETCFC becoming a \$1,000 EarthDay sponsor. There will be some good media coverage for the whole event.** Once they have it prepared, I'll bring in the information that details what will be derived for certain levels of sponsorship.

7. Other Important Notes:

- ▶ **SEP Submissions!!!** Jonathan has copies of the submission categories and specifics for each category. Who wants to submit a request? We need a 1-pager by Monday AM (the 16th) if we wish to turn something in in late march for an official submission. See this Webpage to access the information right now: <http://eerc.ra.utk.edu/etcfc/2004-SEP.html> (you may have to cut-n-paste the link into your browser). The individual documents for each category are linked to in the table.
- ▶ Need everyone to submit calculated or estimated **alt fuel consumption for 2003!** Submit in whatever units you need to, and we'll work together afterwards to convert if necessary. Also, plan to keep up with this data as best you can in 2004 – this data is what defines our collective work for our coalition!
- ▶ **Entrance fees to events:** We have had the following statement in our Membership Structure document for over a year now – “Two registration/sponsorship fees waived to ETCFC event of choice” (this one is for the Gold level; the silver level is one fee waived and the platinum and founding levels are three fees waived). *It's about time this became real benefits to dues-paying members!* I would like to suggest that we make the Biodiesel Luncheon and Run for Clean Air count as these events, and want your feedback on doing this. I don't think there's going to be any problems with this, but want to make sure every is clear on this and is OK with the way we set it up.

8. **Update from stakeholders:** McNutt Oil, KAT, City of Sevierville, City of Gatlinburg, ORNL, CARTA, Clinch River, Blue Sky Biodiesel, First Capitol Carriages, Fun Buggies, Knox County, City of Alcoa, Ebus, others.

9. To tackle in the next month:

- ▶ Host 2 meetings each for Run for Clean Air and AFV Day Odyssey outside of the regular monthly meetings!
- ▶ Received bumper stickers?
- ▶ Get 3rd (and 4th & 5th?) Press Release out.
- ▶ Begin Newsletter creation.
- ▶ Follow-up with Gary Mayes and Tony DeLucia on a first Tri-Cities District meeting.
- ▶ Start making plans for our ½ year organizational review.
- ▶ Make necessary changes to the Bylaws (i.e., Exec. Cmte, Treasurer, Secretary)!

10. **Future meeting dates:** Below are the dates and locations setup for the 1st half of 2004, all of which are on 2nd Thursdays (and from 11am – 1pm).

- ▶ March 11, 2004 – Room 322, Conference Center Building (CCB), Knoxville
- ▶ April 8, 2004 – CCB, Knoxville
- ▶ May 13, 2004 - CCB, Knoxville
- ▶ June 10, 2004 - CCB, Knoxville
- ▶ July ??, 2004 – Maybe no meeting?

11. Non-Working Committee/Entire Coalition Goals

All coalition members are responsible for these coalition goals.

In the working committee (WC) breakouts in the last section, the applicable coalition goals for each WC are provided. Some of the coalition goals are not the responsibility of just one WC alone—they are the responsibility of all coalition members.

- 1) Secure Funding for the Coalition and Projects
- 2) Establish and Strengthen the Long-term Viability of the ETCFC
- 3) Advance State and Local Legislation and Policies

12. Working Committees

Continuation of WC discussions. These agendas will be developed just before the meeting by the Executive Committee (meeting at 10am). It is important that each WC choose a secretary to document the discussions and ideas produced as well as the information exchanged during their meeting time. At the bottom of this section are shown the Program Plan coalition goals that don't specifically fit into one of the main WCs. These goals are the responsibility of all coalition members.

AFVs & Infrastructure Working Committee Information

Co-chairs are Jeff McCarter and Brooke Sinclair.

For this committee, the key "Coalition Goals and Objectives" (from the Program Plan) are listed below:

- 1) Increase AFV Acquisitions and Alternative Fuel Usage by 17% Annually
- 2) Develop More Alternative Fueling/Refueling Infrastructure (think public *first*, then private)
- 3) Promote Incentives to Increasing Alternative Fuel Use
- 4) Develop Clean Fuel Corridors along I-40, I-75 and I-81

Education & Marketing Working Committee Information

Co-chairs are Jerry Sanders and David Doane.

For this committee, the key "Coalition Goals and Objectives" (from the Program Plan) are listed below:

- 1) Recruit and Develop Relationships with New ETCFC Members
- 2) Promote Incentives to Increasing Alternative Fuel Use
- 3) Increase Public Awareness of Alternative Fuels and AFVs and their Advantages
- 4) Establish and Strengthen the Long-term Viability of the ETCFC

Expect this discussion to focus on the "AFV Day Odyssey" for the February and March meetings!!

Hydrogen Economy Working Committee Information

Co-chairs are Jack Barkenbus and John Mark Bardsfield.

For this committee, the primary coalition connection is working to develop hydrogen projects in East Tennessee. A focus on mobile fuels cells or hydrogen projects is obviously germane, but stationary applications can also help as long as there is discussion along with those of the possibility of letting a stationary H2 project spur mobile use applications.