

# AGENDA

## for the 24<sup>th</sup> Meeting of the Members and Stakeholders of the EAST TENNESSEE CLEAN FUELS COALITION

When: 11am – 1pm, Thursday, April 8, 2004; Executive Committee meets at 10:30am

Where: The UT Conference Center Building in downtown Knoxville

Lunch: Provided by Famous Dave's; requesting \$10 per person to cover the cost of lunch.

1. Meeting time today will consist of
  - ▶ 40 minutes of information on recent and future coalition events and issues,
  - ▶ 30 minutes of information from stakeholders on their projects and proposals, and
  - ▶ 50 minutes to breakout into Working Committees.
2. Reminder of our mission statement (from the Bylaws) and our primary goals in the near term:

### **Mission statement:**

*The mission of the ETCFC is to simultaneously  
1) promote the installation of alternative fueling stations and purchase and use of alternative fuel vehicles (AFVs) in order to facilitate development of a viable alternative fuels industry and economy in East Tennessee, and 2) improve air quality in the region.*

### **Primary near-term goals:**

- 1) Work to implement alt fuel projects in East TN,
  - 2) Work to make the ETCFC a sustainable coalition of involved participants from across East TN, and
  - 3) Work toward and obtain official designation under the Clean Cities program (#3 is DONE; now we need to plan our designation ceremony/MOU signing event – how about sometime in May?)
3. **Introductions** around the room – name and business/affiliation
  4. **Membership/fund raising for 2004 Calendar Year:**

If possible, need to aim to get as much '04 funding as possible before July 1, 2004!

    - ▶ *Already received funds:* EERC (\$5,000), ORNL (\$4,000), Sevier Transportation Board (\$4,000), AmeriGas Propane (\$2,000), KUB (\$2,000), McNutt Oil (\$1,000), TVA (\$1,000) – total of \$19,000.
    - ▶ *We've heard from, but no \$ yet:* Sevier County Utility District (\$2,000), KAT (\$1,000), Knox County (\$500), + several smaller contributors – **total of approximately \$4,000.**
    - ▶ *We haven't heard from:* ATTI (\$20,000); Ted Russell Ford (\$4,000), Eastman (\$2,000), CARTA (\$1,000) – **total of \$27,000.**
    - ▶ *Who we've heard from but won't receive from for 2004:* IdleAire (\$500), Congressman Duncan's office, Senator Alexander's office, Senator Frist's office, Congressman Davis' office.
  5. **CMAQ Grant Proposal** – Our request for \$60,000 of CMAQ funding has been approved for the coalition! **YEAH!** On this one, know that we will have to show how we spent this year's funding if we expect to get another year's funding next year. Must spend considerable amount of time pushing biodiesel and all alt fuels in Knox County! Still have to meet with TPO folks on April 15 to defend request for \$20k for public biodiesel station in west Knoxville with Calloway Oil.
  6. **Odyssey!** - Held on Friday April 2, 2004. Battled less-than-optimal weather conditions (cold in AM, drizzle in PM). Still had about 140 registered guests. Got some good information through the registration process. Ivan Harmon won the 25 gallons of B100 from Blue Sky Biodiesel. Almost all our AFV exhibitors showed up; about 3 didn't bring vehicles or didn't show at all. Ron did a great job with the hot dog cart and popcorn and beverages.  
**BIG THANKS TO ALL THAT BROUGHT VEHICLES OUR VOLUNTEERED!!**  
Definitely learned some things that I'd do differently next time:
    - ▶ JGO – Don't leave to supervise another event; get someone else to oversee/take care of.

- ▶ JGO – Be prepared to walk around with any dignitaries (mayor). Got called of to talk to someone from the News Sentinel. Have another person ready to talk to reporters.
  - ▶ Create a preset list of what all you'd like photographed by the photographer.
  - ▶ WHAT OTHER SUGGESTIONS DO YOU ALL HAVE FOR DOING THINGS DIFFERENTLY NEXT TIME?
7. **Clean Cities National Conference** – May 2-5. Are any fleet managers interested in attending? Bryon Fortner is planning to attend.
8. **Recent events/information:**
- ▶ Calloway Oil Biodiesel Projects got started! Alcoa, Maryville and the Blount County Highway Department all began testing B20 in work trucks on March 12! Feedback thus far has been positive. GSMNP received first load of B20 on
  - ▶ Created first Newsletter!
  - ▶ Had call on receipt of Hybrid Ebus' in GSMNP! Two propane/electric hybrid buses will begin service in Gatlinburg in July and run through December. Is only a demo, but we're hoping we can work to find funding so that we can keep them there for their useful lives.
  - ▶ Met with Jack Parton to get Sevier County School Buses started on B20! 143 school buses!!! Working to get them on B20 by start of Fall bussing schedule. Jack is working to get funding to also get a \$2,000 catalyst system setup on each bus as well! Catalyst focuses on hydrocarbon, carbon monoxide and particulate matter reductions, and has spiracle device that goes over engine to capture direct-from-engine emissions.
  - ▶ Had lunch in Athens with Bo Perkinson, Athens Mayor. Had good lunch with Bo and Tim Haney to discuss expanding alt fuels use into McMinn County. Will follow-up with him in next few weeks.
  - ▶ Met with Airport Folks to discuss alt fuels use there. Great meeting that David Jones set up. Need to follow-up and go meet Bill Marrison, chief of operations there.
  - ▶ New Display – for coalition; cost \$795 (no tax charged). Includes 5'H x 6'W curved tabletop display with magnetic panels, halogen light, aluminum expanding substructure, black roller case. Sets up in about 10 minutes, includes placing all laminated pages on carpeted walling. Silver/gray carpet.
  - ▶ Three SEP proposals have been turned in for coalition funding (\$20k), Sevierville police car conversion, and Sevierville multi-alt fuel fueling station.
  - ▶ **Who's volunteering for the Run?**
  - ▶ **Who's bringing vehicles to the Run? SCUD, KAT (all three or less?), BioVolvo, Tonya's Honda, Alcoa's GEM?, KUB (service truck?)**
  - ▶ **Who's can bring their AFV to EarthFest? Sevierville CNG, G-burg cruiser, need biodiesel AFV!**
  - ▶ Need alt fuel consumption data for 2003 from everybody! Have only received from KAT and Sevierville.
  - ▶ Submitted article to Tennessee Conservationist. Discusses creation of both Tennessee coalitions, reasons for the work, and then focuses in on the recent biodiesel work in Blount and Sevier Counties.
  - ▶ Steering Committee changes. Need to rotate three people off and three people on. Who want to be on the Steering Committee? On first review, I'd remove Stuart Brabston (Ted Russell Ford), David Deputy (AmeriGas) and Greg Reed (UTK). Go over responsibilities of SC members.
  - ▶ Opportunity for another event to Work – 1<sup>st</sup> United Methodist of Oak Ridge is having an environmental show outside their church on Wednesday evening April 21 (5:30-7:30pm). Mark Downing will have his car there; seeing if DOE-ORO can have an FFV there.
9. **Update from stakeholders:** McNutt Oil, KAT, City of Sevierville, City of Gatlinburg, ORNL, CARTA, Clinch River, Blue Sky Biodiesel, First Capitol Carriages, Fun Buggies, Knox County, City of Alcoa, Ebus, others.
10. **To tackle in the next month:**
- ▶ Get 2003 AFV and fuel numbers together.
  - ▶ Call all people who requested information on the ETCFC from the Odyssey or from the Run for Clean Air.
  - ▶ Get several press releases out.
  - ▶ Complete Sertoma Club proposal!

- ▶ Follow-up with Gary Mayes and Tony DeLucia on a first Tri-Cities District meeting.
- ▶ Start making plans for our ½ year organizational review.
- ▶ Make necessary changes to the Bylaws (i.e., Exec. Cmte, Treasurer, Secretary)!

11. **Future meeting dates:** Below are the dates and locations setup for the rest of 2004, all of which are on 2<sup>nd</sup> Thursdays (and from 11am – 1pm). Any suggestions for other locations on these dates, or other dates?

- ▶ May 13, 2004 - Room 322, Conference Center Building (CCB), Knoxville
- ▶ June 10, 2004 - CCB, Knoxville
- ▶ July 8, 2004 – CCB, Knoxville
- ▶ August 12, 2004 – CCB, Knoxville
- ▶ September 9, 2004 – CCB, Knoxville
- ▶ October 14, 2004 – CCB, Knoxville
- ▶ November 11, 2004 – CCB, Knoxville
- ▶ December 9, 2004 – CCB, Knoxville

## 12. Non-Working Committee/Entire Coalition Goals

*All coalition members are responsible for these coalition goals.*

In the working committee (WC) breakouts in the last section, the applicable coalition goals for each WC are provided. Some of the coalition goals are not the responsibility of just one WC alone—they are the responsibility of all coalition members.

- 1) Secure Funding for the Coalition and Projects
- 2) Establish and Strengthen the Long-term Viability of the ETCFC
- 3) Advance State and Local Legislation and Policies

## 13. Working Committees

Continuation of WC discussions. These agendas will be developed just before the meeting by the Executive Committee (meeting at 10am). It is important that each WC choose a secretary to document the discussions and ideas produced as well as the information exchanged during their meeting time. At the bottom of this section are shown the Program Plan coalition goals that don't specifically fit into one of the main WCs. These goals are the responsibility of all coalition members.

### AFVs & Infrastructure Working Committee Information

*Co-chairs are Jeff McCarter and Brooke Sinclair.*

For this committee, the key “Coalition Goals and Objectives” (from the Program Plan) are listed below:

- 1) Increase AFV Acquisitions and Alternative Fuel Usage by 17% Annually
- 2) Develop More Alternative Fueling/Refueling Infrastructure (think public *first*, then private)
- 3) Promote Incentives to Increasing Alternative Fuel Use
- 4) Develop Clean Fuel Corridors along I-40, I-75 and I-81

### Education & Marketing Working Committee Information

*Co-chairs are Jerry Sanders and David Doane.*

For this committee, the key “Coalition Goals and Objectives” (from the Program Plan) are listed below:

- 1) Recruit and Develop Relationships with New ETCFC Members
- 2) Promote Incentives to Increasing Alternative Fuel Use
- 3) Increase Public Awareness of Alternative Fuels and AFVs and their Advantages
- 4) Establish and Strengthen the Long-term Viability of the ETCFC

### Hydrogen Economy Working Committee Information

*Co-chairs are Jack Barkenbus and John Mark Bardsfield.*

For this committee, the primary coalition connection is working to develop hydrogen projects in East Tennessee. A focus on mobile fuels cells or hydrogen projects is obviously germane, but stationary applications can also help as long as there is discussion along with those of the possibility of letting a stationary H2 project spur mobile use applications.