

AGENDA

for the 25th Meeting of the Members and Stakeholders of the EAST TENNESSEE CLEAN FUELS COALITION

When: 11am – 1pm, Thursday, May 13, 2004; Executive Committee meets at 10:30am

Where: The UT Conference Center Building in downtown Knoxville

Lunch: Lunch is being sponsored by the Tennessee Soybean Promotion Council. **Thanks TSPC!!**

1. Meeting time today will consist of
 - ▶ 40 minutes of information on recent and future coalition events and issues,
 - ▶ 30 minutes of information from stakeholders on their projects and proposals, and
 - ▶ 50 minutes to breakout into Working Committees.
2. Reminder of our mission statement (from the Bylaws) and our primary goals in the near term:

Mission statement:

*The mission of the ETCFC is to simultaneously
1) promote the installation of alternative fueling stations and purchase and use of alternative fuel vehicles (AFVs) in order to facilitate development of a viable alternative fuels industry and economy in East Tennessee, and 2) improve air quality in the region.*

Coalition goals:

- 1) Work to implement alt fuel projects in East TN,
 - 2) Work to make the ETCFC a sustainable coalition of involved participants from across East TN, and
 - 3) Plan MOU! *We are waiting on the State Energy Office to hear from the governor's office to see if Governor Bredesen would like to hold one MOU ceremony for both coalitions. I am not sure how this will proceed, but there are several snags: CCMT still has to be designated, I don't want to hold our designation ceremony in Nashville, and we have to plan the shindig! I believe CCMT will be designated soon, thus that is less of a restraint. Hoping to schedule the event in August, probably on a Friday (or Monday). Federal legislature is out that month thus that will be our best chance to get Senators Alexander and Frist and Representatives Duncan, Wamp, Jenkins and Davis to attend.*
3. **Introductions** around the room – name and business/affiliation
 4. **Membership/fund raising for 2004 Calendar Year:**

If possible, need to aim to get as much '04 funding as possible before July 1, 2004!

 - ▶ *Already received funds:* EERC (\$5,000), ORNL (\$4,000), Sevier Transportation Board (\$4,000), AmeriGas Propane (\$2,000), KUB (\$2,000), McNutt Oil (\$1,000), TVA (\$1,000), Hydrocore (\$500) – **total of \$19,500.**
 - ▶ *We've heard from, but no \$ yet:* Clinch River Valley (\$6,000 - due to sales-based funding), Sevier County Utility District (\$2,000), KAT (\$1,000), Knox County (\$500), IdleAire (\$500), + several smaller contributors – **total of approximately \$10,500.**
 - ▶ *We haven't heard from:* ATTI (\$20,000); Ted Russell Ford (\$4,000), Eastman (\$2,000), CARTA (\$1,000) – **total of \$27,000.**
 - ▶ *Through the Run for Clean Air:*
Silver Partner (\$500) – St. Mary's Health System, Friends of the Smokies, City of Knoxville, Calloway Oil [in-kind – Big Frog Mountain, WUOT, WBIR]
Associate Partner (\$200) – Camel Custom Canvas [in-kind – Knox County, First Capitol Carriages, Energy Control Consultants] – **including in-kind, total of \$4,300; with all expenses paid, ETCFC should have about \$1,600 left over in cash. Good work for our first year – good job Ted!**
 5. **CMAQ Grant Proposals** – Our request for \$60,000 of CMAQ funding has been approved, and the \$20,000 for the biodiesel station is being considered now. I have to alter the biodiesel request and need to finish that and resubmit to TPO ASAP. I believe we have a good chance of getting that one as well.
 6. **Clean Cities National Conference** – May 1-5. As usual, great information and plenty of opportunities to hear about what else is going on in other coalitions. [Hand out the information you gathered from the event for ETCFC stakeholders.]

- ▶ Bryon Fortner, Jeff McCarter, Randy Underwood and Carla York all attended.
- ▶ Held informal survey of about 15 coordinators, asking “what is your coalition’s favorite fuel?”; about 70% of the answers were biodiesel, with the remaining 30% being natural gas.
- ▶ Big topics included discussion of program expansion, and a new wrinkle. A DOE official has put forth an idea to have the SEOs have more control over all the DOE programs, possibly renaming the “Clean Cities” effort and reworking funding paths. Could significantly alter the way Clean Cities coalitions receive federal funding. Coordinators lined-up to give the DOE official a piece of their mind, namely saying “we have built the ‘Clean Cities’ brand for about 12 years now, and it is well known. Changing this could have a devastating effect on the efforts of many coalitions.”
- ▶ Many companies represented, including EdPro, which may be another option for propane conversions.

7. Recent events/information:

- ▶ April 10 – Inaugural Run for Clean Air! Had 100 preregistered, and added another 126 the day off!! KTC’s feedback was that we should be very happy for an inaugural race. Had great weather and great crowd! Certainly learned a few things during this first round, but had many great comments on this one and should be proud of all our work. And thankful of all our volunteers!!!!
- ▶ April 12 – Meetings with RCAC & MTAS.
RCAC – Announcement of EPA’s not accepting the Knox region’s EAC proposal was announced later in the month. Nonattainment will be handed down on June 15, 2004 (for 8-hour ozone standard) for 7 counties in central East TN and 1-2 counties in Hamilton County area.
MTAS – Met with Bob Schwartz of the Municipal Technical Advisory Committee, which is based in UTK (in the CCB!). Lillian Mashburn, Dir. of Federal Relations at UT, setup the meeting and attended as well (Thank You Lillian!). Bob oversees technical assistance to all cities in the state. After about 30 minutes discussion to provide insight on what we do, decide that I’d write a one-pager on what the ETCFC does that he could email to municipality representatives in all the ET counties (using Grand Division). He did, and we’ve already gotten back some good comments with some requests for contact information (e.g., Hamilton County fleet manager)!
- ▶ April 13 –
Met with Jamie Tyler of Sevierville. Jamie wants to address a couple of things in the community. One idea is the opportunity for Blount, Sevier and Knox to perhaps work together to help each other put the fact out that each is working on clean fuels, and take that a step further and tout ourselves as a clean energy community! Another issue is working on other projects in the community that use clean fuels.
Attended the NPCA prerelease party for their annual “state of the parks” report. Had some good discussions with Don Barger, Greg Kidd and Jill Stephens about some of our projects. Attendance was about 25 people. Although much of their work focuses on the need for more federal support of the parks, Jill recognized the ETCFC while speaking as an example of a local organization doing good work right here! Thanks Jill!
- ▶ April 14 – Opening of 1st public B20 station in East TN!! McNutt Oil opened three (yes, count ‘em, 3) public biodiesel stations in the same week. Alcoa and Newport and B20, and Loudon is B100 for the time being (will be switched to B20 hopefully in about 2-3 months). Had MDM Trucking come fill-up 4 dump trucks (about 200 gallons), and Mark Downing filled up his F-350. BellSouth gentleman was on-hand and I spoke with him briefly about B20 and the attendants have said that they have come by a couple of time to try the B20. Released ¼ page ad in the Daily Times paper soon thereafter (Sunday the 18th) touting B20’s availability and its benefits. Stopped by and spoke with the Blount County Rescue Squad (Chris Miller) about 2 weeks later and spend 1.5 hours discussing alt fuels with him before they got called off on an emergency! They are interested in propane, duel fuel (natural gas/diesel) and biodiesel projects! Will hopefully get them on B20 in their two diesel vehicles by the end of May!
 Still need to work with John Trollinger and Pete Gale to do more to get knowledge of the station into the public’s eye in the Wright and Lincoln location. Will follow-up that work by contacting the Cocke and Loudon County mayors to work with them to let their community citizens know about the availability of the fuel.
- ▶ April 21 – Participated in 1st United Methodist Church of Oak Ridge’s Earth Day. Setup our booth and spoke with about 10 Oak Ridgers about alternative fuels in their community.
- ▶ April 24 – EarthFest! Setup our booth and spoke with about 30 people about alternative fuels in their community. Had 7 AFVs on display (i.e., KAT, KUB, ORNL, Sarah Surak, Mark Downing), and had lots of good conversations between, for example, Mark Downing or Barry Greenberg and interested people or parties. Thanks volunteers! – Linda Gass, Mark Penland, Lisa Overly, Mark Downing, Tim Haney and Barry Greenberg.
- ▶ April 27 – Phone call in lieu of district meeting in Chattanooga. Mark Downing, Dejim Lowe, Jonathan, Jerry Sanders and Greg Hopkins from U.S. Biofuels discussed advancing biodiesel in Chattanooga.

- ▶ April 28 – Met with Linda Tidwell and Alan Jones (TDEC) and Dave Pelton to discuss state use of alt fuels. Met in Cookeville to get up-to-date on activities at the state level, and in each coalition.
 - ▶ April 29 – Met with Bill Marrison and David Jones of MKAA. Ted Buel joined in to discuss alt fuels use at the airport. Had met with most of the MKAA staff about four weeks ago and presented background information on why their use is needed. Bill knows Tommy Hunt and will speak with him about B20 use to begin. Other projects are being discussed at the airport.
 - ▶ May 7 – Meeting with Mel Cummings and Jerry Ledbetter. Was originally supposed to meet with city engineer Ivan Harmon, but meeting was changed to meet with Mel and Jerry. Discussed alt fuels for about 1.5 hours, mainly focusing on biodiesel as a first step. Summary was to wait and see how things go with KAT in their use of B20, then reassess. Would probably do their own demo or test in a couple of vehicles, then determine if they want to proceed further. This was a good meeting!
 - ▶ May 10 – RCAC Meeting. Good meeting, where I provided newsletters to all in attendance, and had good discussions with Don Miller (County Commissioner for Loudon) and Brian Jenks (Anderson County Gov't) on biodiesel use.
 - ▶ Sevier County School Board Meeting. Jack Parton invited Jonathan to speak about biodiesel and DOCs (diesel oxidation catalysts) potential use in the Sevier County school buses. Presented a 1-pager and talked for about 10 minutes with brief overview of petroleum dependence, air quality and economic reasons for biodiesel. Stated the case for DOCs, including costs and emissions reductions. Board liked the idea and Jack is happy about being a leader in showing other communities in East TN how these technologies can work to help air quality and energy independence. (*Thanks to Buddy Parton for connecting us to Jack and the School Board!!*)
 - ▶ Other Information:
 - Attended the Steering Cmte call for the SEAFTF.
 - Working with the SEAFTF Infrastructure Cmte to get the 4-state infrastructure database and maps completed.
 - Met with the director of fleet services of UTK and found out they have no diesel vehicles. Likelihood of using ethanol (E-85) in FFVs is not good, but need to contact several people in UTK to push for more careful looking at that opportunity as the move for the UTK fleet progresses to another location on campus.
 - Added new pages to the coalition Web site detailing more specifics about certain alt fuels usage across East TN. Updated CTV (Community TV) data for the ETCFC.
 - Met “Heart of Knoxville’s” Robroy McGregor to discuss sponsorship (advertising) opportunities. Followed-up on one lead Robroy generated – Patchmaster of East TN – to attempt to get them interested in biodiesel.
 - ▶ Met with Carla, Glenn Mauldin and Bill Marrison to discuss potential airport project.
8. **Need alt fuel consumption data for 2003.** Have received from KAT and Sevierville. Need from, SCUD, DOE-ORO, Gatlinburg, CARTA, GSMNP (electric), Electric Power Board (Chatt.), Pigeon Forge, Schwans, other propane distributors, Fun Buggies, ORNL and Blue Sky Biodiesel.
If you don't know your numbers, then you need to find a way to estimate it! It is of vital importance that we keep up with this information, as main measuring stick for our performance is petroleum use reductions, which we calculate from our alt fuel use totals.
By the way, new org.s that will need to provide this information for this year (2004) could be: Maryville, Alcoa, Blount County Hwy Dept., McNutt Oil, Calloway Oil, Sevier County School System, Knox Cty, Knoxville, CAC program (based in Knoxville), multiple McMinn County entities, some Loudon County org.s, MDM Trucking, Harrison Construction, Vulcan Materials, BellSouth.
9. **Steering Committee Changes.** Need to rotate three people off and three people on. Who wants to be on the Steering Committee? On first review, I'd remove Stuart Brabston (Ted Russell Ford), David Deputy (AmeriGas) and Greg Reed (UTK), due to lack of attendance. Go over responsibilities of SC members and take suggestions for new SC members.
10. **Update from stakeholders:** Gatlinburg, McNutt Oil, KAT, Sevierville, ORNL, CARTA, Clinch River Valley, Blue Sky Biodiesel, First Capitol Carriages, Calloway Oil, Fun Buggies, Knox County, Alcoa, Maryville, Blount County Highway Dept., Knoxville, others.
11. **To tackle in the next month:**
- ▶ Complete 2nd CMAQ proposal's addendum.
 - ▶ Follow-up with Gary Mayes and Tony DeLucia on a first Tri-Cities District meeting.
 - ▶ Get 2003 AFV and fuel numbers together!
 - ▶ Call all people who requested information on the ETCFC from the Odyssey or from the Run for Clean Air.
 - ▶ Get several press releases out.

- ▶ Follow-up with Bo Perkinson and hold McMinn County meeting for alt fuels information and use.
- ▶ Complete Sertoma Club proposal!
- ▶ Start making plans for our ½ year organizational review.
- ▶ Make necessary changes to the Bylaws (i.e., Exec. Cmte, Treasurer, Secretary)!

12. **Future meeting dates:** Below are the dates and locations setup for the rest of 2004, all of which are on 2nd Thursdays (and from 11am – 1pm). Any suggestions for other locations on these dates, or other dates?

- ▶ June 10, 2004 - Room 322, Conference Center Building (CCB), Knoxville
- ▶ July 8, 2004 – CCB, Knoxville
- ▶ August 12, 2004 – CCB, Knoxville
- ▶ September 9, 2004 – CCB, Knoxville
- ▶ October 14, 2004 – CCB, Knoxville
- ▶ November 11, 2004 – CCB, Knoxville
- ▶ December 9, 2004 – CCB, Knoxville

13. Non-Working Committee/Entire Coalition Goals

All coalition members are responsible for these coalition goals.

In the working committee (WC) breakouts in the last section, the applicable coalition goals for each WC are provided. Some of the coalition goals are not the responsibility of just one WC alone—they are the responsibility of all coalition members.

- 1) Secure Funding for the Coalition and Projects
- 2) Establish and Strengthen the Long-term Viability of the ETCFC
- 3) Advance State and Local Legislation and Policies

14. Working Committees

Continuation of WC discussions. These agendas will be developed just before the meeting by the Executive Committee (meeting at 10am). It is important that each WC choose a secretary to document the discussions and ideas produced as well as the information exchanged during their meeting time. At the bottom of this section are shown the Program Plan coalition goals that don't specifically fit into one of the main WCs. These goals are the responsibility of all coalition members.

AFVs & Infrastructure Working Committee Information

Co-chairs are Jeff McCarter and Brooke Sinclair.

For this committee, the key “Coalition Goals and Objectives” (from the Program Plan) are listed below:

- 1) Increase AFV Acquisitions and Alternative Fuel Usage by 17% Annually
- 2) Develop More Alternative Fueling/Refueling Infrastructure (think public *first*, then private)
- 3) Promote Incentives to Increasing Alternative Fuel Use
- 4) Develop Clean Fuel Corridors along I-40, I-75 and I-81

Education & Marketing Working Committee Information

Co-chairs are Jerry Sanders and David Doane.

For this committee, the key “Coalition Goals and Objectives” (from the Program Plan) are listed below:

- 1) Recruit and Develop Relationships with New ETCFC Members
- 2) Promote Incentives to Increasing Alternative Fuel Use
- 3) Increase Public Awareness of Alternative Fuels and AFVs and their Advantages
- 4) Establish and Strengthen the Long-term Viability of the ETCFC

Hydrogen Economy Working Committee Information

Co-chairs are Jack Barkenbus and John Mark Bardsfield.

For this committee, the primary coalition connection is working to develop one hydrogen vehicle project in East Tennessee! This will entail a combination of vehicle acquisition and obtaining a fuel supply. For the time being, until Hydrocore, PGC or others can supply the needed H2, plan to simply purchase the H2 from a local vendor and begin working on how do we get either a fuel cell or ICE H2 vehicle here. Please begin this discussion today.