

AGENDA

for the 26th Meeting of the Members and Stakeholders of the EAST TENNESSEE CLEAN FUELS COALITION

When: 11am – 1pm, Thursday, June 10, 2004; Executive Committee meets at 10:30am

Where: The Copper Cellar on Cumberland Avenue near downtown Knoxville

Lunch: We'll be choosing from a mini-menu of Copper Cellar offerings; **please bring \$10 to help cover lunch.**

1. Meeting time today will consist of
 - ▶ 30 minutes of information on recent and future coalition events and issues,
 - ▶ 45 minutes of information from stakeholders on their projects and proposals, and
 - ▶ 45 minutes to breakout into Working Committees.
2. Reminder of our mission statement (from the Bylaws) and our primary goals in the near term:

Mission statement:

*The mission of the ETCFC is to simultaneously
1) promote the installation of alternative fueling stations and purchase and use of alternative fuel vehicles (AFVs) in order to facilitate development of a viable alternative fuels industry and economy in East Tennessee, and 2) improve air quality in the region.*

Coalition goals:

- 1) Work to implement alt fuel projects in East TN,
 - 2) Work to make the ETCFC a sustainable coalition of involved participants from across East TN (“*involved participants*” defined as those who contribute to the coalition’s fiscal state, participate in projects and attend meetings most of the time), and
 - 3) Plan MOU! *Plan on MOU signing in August, perhaps to include Clean Cities of Middle TN.*
3. **Introductions** around the room – name and business/affiliation
 4. **Membership/fund raising for 2004 Calendar Year:**
 - If possible, need to aim to get as much '04 funding as possible before July 1, 2004!
 - ▶ *Already received funds:* EERC (\$5,000), ORNL (\$4,000), Sevier Transportation Board (\$4,000), AmeriGas Propane (\$2,000), KUB (\$2,000), Sevier County Utility District (\$2,000), McNutt Oil (\$1,000), TVA (\$1,000), Hydrocore (\$500), IdleAire (\$500) – **total of \$22,000.**
 - ▶ *We've heard from, but no \$\$ yet:* Clinch River Valley (\$6,000 - due to sales-based funding), KAT (\$1,000), Knox County (\$500), IdleAire (\$500) + several smaller contributors – **total of approximately \$10,500.** ← ←
 - ▶ *We haven't heard from:* ATTI (\$20,000); Ted Russell Ford (\$4,000), Eastman (\$2,000), CARTA (\$1,000) – **total of \$27,000.**
 5. **CMAQ Grant Proposals** – Request #1 for \$60k of CMAQ funding has been approved (\$40k for core cost coverage & \$20k for advertising + marketing), and request #2 for \$20k towards the cost of building a public biodiesel station appears to be approved. The biodiesel request was altered and submitted to the Transportation Planning Org. to add additional funding to help Knoxville and Knox County begin biodiesel programs. Haven't heard yet on receiving that grant.
 6. **New Stakeholders Meetings:**
 - ▶ May 26 – Washington County Highway Department. Met with John Deakins, Jr., Superintendent, to discuss B20. He had spoken with Bill Dunlap, Blount County Hwy Super., about biodiesel, and Bill recommended he call Jonathan if he wanted to talk about biodiesel. He called me, and setup a time to come up and discuss biodiesel use as B20 in his fleet. Mike Ellis accompanied Jonathan and we met John on May 26 and had a good discussion. They will work on getting biodiesel to John in the next few weeks so that he can start a testing period. He likes what he has heard about biodiesel and would like to see his fleet running B20 in the near future.
 - ▶ May 27 – Held Bi-monthly Chattanooga District Meeting. New attendees Brian Kiesche, City of Chattanooga Fleet Manager, and Greg Hopkins, Owner of U.S. Biofuels out of Rome, GA, attended. We narrowed the focus of the meeting to discuss only getting biodiesel in use in Chattanooga for several reasons, and had nine in attendance. Brian and Greg connected, and will continue discussing getting City of Chattanooga waste trucks on B20 for a test

period. The most current update is that the City is moving forward with attempts to secure another tank in which they would place B20. They are looking into grant funding to help with the tank.

- ▶ McMinn, Monroe and Anderson Counties. These meetings are in the works. McMinn's will take place June 17; the other counties dates have not been set yet.

7. **Recent events/information:**

- ▶ May 17 - Hellbender article. Wrote 5th in series of 6 ½-page articles on alt fuels for HB Press. Discussed ethanol versus petroleum.
- ▶ Hybrid Bus Project. Participated in several meetings with other UTK staff and faculty about submitting a proposal to perform an analysis on hybrid buses for transit use. Jonathan's participation would be quite small, probably as a co-PI and project leader. Team will probably include Barry Greenberg to provide a fleet manager perspective. Fleets that might be involved with the study include Knoxville, Indianapolis, New York, Seattle, and a couple of southern California cities.
- ▶ Business TN ad. Met and spoke with Beth Norton of the new Tennessee magazine *Business TN* about potentially advertising there. Could place regional ads and can receive a non-profit discount, so placed a 1/6-page ad. Show team the magazine and the ad.
- ▶ RCAC participation. Through the information provided about the ETCFC at the last RCAC meeting, connected with Anderson, Loudon and Sevier County officials about biodiesel use. Are planning to create county-specific meetings to discuss getting projects started in those counties in the near future. Also, are working as a UTK employee to get an "Air Alert" system working for UTK so employees and students can find a way to help when ozone alerts are provided to the community.
- ▶ Knoxville City Council. Connected with city council members Barbara Pelot and Chris Woodhull about discussing alternative fuels use in the city fleet. Will meet with them on June 8th (today).
- ▶ May 27 - Bo Perkinson. Connected with Bo to setup a meeting for several McMinn County entities to get alt fuels use started there. Should have representation at that meeting from City of Athens, McMinn County, Athens Utility Board, and Mayfield's!

8. **Need alt fuel consumption data for 2003.** Have received from KAT, Sevierville, Gatlinburg, KUB and DOE-ORO. Need from, SCUD, CARTA, GSMNP (electric), Electric Power Board (Chatt.), Pigeon Forge, Schwans, other propane distributors, Fun Buggies and Blue Sky Biodiesel. If you don't know your numbers, then you need to find a way to estimate it (I'll be happy to help)! It is of vital importance that we keep up with this information, as it is our primary measuring stick for our performance – petroleum use reductions – which I am calculating from our alt fuel use totals.

9. **Steering Committee Changes.** After mentioning our need to rotate members on the SC, only one person put their name forward to get on the SC: Dan Pursglove. Others that are recommended by the Executive Committee for service are Parks Wells and Pete Gale. Go over responsibilities of SC members and see if those suggested are open to serving. If so, elect them to the SC, with approval of those in attendance, and change the listing on the Website (official document that lists SC members).

10. **Update from stakeholders:** Gatlinburg, KAT, Knoxville, Sevierville, Knox County, Clinch River Valley, Blue Sky Biodiesel, First Capitol Carriages, Fun Buggies, McNutt Oil, Calloway Oil, ORNL, CARTA, Alcoa, Maryville, Blount County Highway Dept., Rogers Petroleum, others.

11. **To tackle in the next month:**

- ▶ Complete 2nd CMAQ proposal's addendum – COMPLETED
- ▶ Follow-up with Gary Mayes and Tony DeLucia on a first Tri-Cities District meeting. – COMPLETED. No response. Talk to others about holding first Tri-cities meeting and schedule in June.
- ▶ Call all people who requested information on the ETCFC from the Odyssey or from the Run for Clean Air. – COMPLETED
- ▶ Hold all county meeting to further the coalition's reach. – TO BE COMPLETED
- ▶ Get several press releases out. – NOT COMPLETED
- ▶ Get 2003 AFV and fuel numbers together! – NOT COMPLETED
- ▶ Complete Sertoma Club proposal! – NOT COMPLETED
- ▶ Start making plans for our ½ year organizational review. – NOT COMPLETED
- ▶ Make necessary changes to the Bylaws (i.e., Exec. Cmte, Treasurer, Secretary)! – NOT COMPLETED
- ▶ Get SEAFTF information for the Infrastructure Committee completed!

12. **Future meeting dates:** Below are the dates and locations setup for the rest of 2004, all of which are on 2nd Thursdays (and from 11am – 1pm). Any suggestions for other locations on these dates?

- ▶ July 8, 2004 – Room 322, Conference Center Building (CCB), Knoxville (*room already confirmed*)
- ▶ August 12, 2004 – CCB, Knoxville
- ▶ September 9, 2004 – CCB, Knoxville
- ▶ October 14, 2004 – CCB, Knoxville
- ▶ November 11, 2004 – CCB, Knoxville
- ▶ December 9, 2004 – CCB, Knoxville

13. **Non-Working Committee/Entire Coalition Goals**

All coalition members are responsible for these coalition goals.

In the working committee (WC) breakouts in the last section, the applicable coalition goals for each WC are provided. Some of the coalition goals are not the responsibility of just one WC alone—they are the responsibility of all coalition members.

- 1) Secure Funding for the Coalition and Projects
- 2) Establish and Strengthen the Long-term Viability of the ETCFC
- 3) Advance State and Local Legislation and Policies

14. **Working Committees**

Continuation of WC discussions. These agendas will be developed just before the meeting by the Executive Committee (meeting at 10am). It is important that each WC choose a secretary to document the discussions and ideas produced as well as the information exchanged during their meeting time. At the bottom of this section are shown the Program Plan coalition goals that don't specifically fit into one of the main WCs. These goals are the responsibility of all coalition members.

AFVs & Infrastructure Working Committee Information

Co-chairs are Jeff McCarter and Brooke Sinclair.

For this committee, the key “Coalition Goals and Objectives” (from the Program Plan) are listed below:

- 1) Increase AFV Acquisitions and Alternative Fuel Usage by 17% Annually
- 2) Develop More Alternative Fueling/Refueling Infrastructure (think public *first*, then private)
- 3) Promote Incentives to Increasing Alternative Fuel Use
- 4) Develop Clean Fuel Corridors along I-40, I-75 and I-81

Education & Marketing Working Committee Information

Co-chairs are Jerry Sanders and David Doane.

For this committee, the key “Coalition Goals and Objectives” (from the Program Plan) are listed below:

- 1) Recruit and Develop Relationships with New ETCFC Members
- 2) Promote Incentives to Increasing Alternative Fuel Use
- 3) Increase Public Awareness of Alternative Fuels and AFVs and their Advantages
- 4) Establish and Strengthen the Long-term Viability of the ETCFC

Hydrogen Economy Working Committee Information

Co-chairs are Jack Barkenbus and John Mark Bardsfield.

For this committee, the primary coalition connection is working to develop one hydrogen vehicle project in East Tennessee! This will entail a combination of vehicle acquisition and obtaining a fuel supply. For the time being, until Hydrocore, PGC or others can supply the needed H2, plan to simply purchase the H2 from a local vendor and begin working on how do we get either a fuel cell or ICE H2 vehicle here. *Jonathan will join this committee this time and discuss a FCV project he has started that he'd like the WC to help with and support.*