

# AGENDA

## for the August 2004 (28<sup>th</sup>) Meeting of the Members and Stakeholders of the EAST TENNESSEE CLEAN FUELS COALITION

When: 11am – 1pm, Thursday, August 12, 2004; Executive Committee meets at 10:30am

Where: The UT Conference Center Building (CCB; room 322) in downtown Knoxville

Lunch: Provided by Tortilla Mac's; **please bring \$10 to help cover our lunch cost.**

1. Meeting time today will consist of
  - ▶ 30 minutes of information on recent and future coalition events and issues,
  - ▶ 45 minutes of information from stakeholders on their projects and proposals, and
  - ▶ 45 minutes to breakout into Working Committees.
2. Reminder of our mission statement (from the Bylaws) and our primary goals in the near term:

### **Mission statement:**

*The mission of the ETCFC is to simultaneously  
1) promote the installation of alternative fueling stations and purchase and use of alternative fuel vehicles (AFVs) in order to facilitate development of a viable alternative fuels industry and economy in East Tennessee, and 2) improve air quality in the region.*

### **Coalition goals:**

- 1) Work to implement alt fuel projects in East TN,
  - 2) Work to make the ETCFC a sustainable coalition of involved participants from across East TN (“*involved participants*” defined as those who contribute to the coalition’s fiscal state, participate in projects and attend meetings most of the time), and
  - 3) Plan MOU! Looks like Thursday, October 7 is our date! Jonathan will be preparing a rough draft of the agenda for that day in the very near future and will distribute to the coalition as soon as it gets some approvals from Clean Cities in Washington.
3. **Introductions** around the room – name and business/affiliation
  4. **Recent events/information:**
    - ▶ July 8. Took Bill Eaker, gentleman who is trying to develop a Clean Cities coalition in the Asheville area, on a small tour of some alt fuel infrastructure in Knoxville. Visited KAT’s facility and viewed their propane tank (and talked about their hidden diesel/biodiesel tanks), then went by AmeriGas’ facility to see their propane tank and filling system, then to KUB to see their new CNG filling system. On his way out of town, Bill went by McNutt Oil’s Mr. Gas Texaco in Newport to see the public B20 that is offered there.
    - ▶ July 13. Met with Ted Buel and Linda Billman to talk about potential video services for the ETCFC through Linda’s business.
    - ▶ July 14. Jonathan did not attend, but a meeting was held in Memphis to look into starting a West TN Clean Cities coalition. David Pelton and the State Energy Office led the meeting and about 35 people attended.
    - ▶ July 15. CONNER JACKSON OVERLY Born. Jonathan out until July 28<sup>th</sup> with Mom and Conner playing new Dad!!
    - ▶ July 21. Bryon Fortner present to the ETCFC to the Leadership Sevier team.
    - ▶ July 23. Jonathan comes in to mail out Summer 2004 ETCFC newsletter. About 420 newsletters mailed out.
    - ▶ August 2. McNutt Oil completed the switch of their Loudon Mr. Gas Texaco from B100 to B20. With that there are now three public stations where B20 is being offered in East TN!
    - ▶ August 6. Last of 6 Hellbender articles written and submitted to the Hellbender for publication. Article discussed natural gas as a vehicle fuel.
    - ▶ August 6. Reviewed and approved contract with Knoxville Regional Metropolitan Planning Commission (MPC) for the disbursement of our CMAQ funding. Are hoping to begin receiving funds by start of September.
    - ▶ August 9. Met with Mike Brody with South Central Radio to discuss our advertising with them at the UT home games at Volunteer Landing. Will place one biodiesel AFV and our display at Volunteer Landing from 4 hours before until 1 hour before the game for all 7 home games. Much traffic there during this time considering the hangout that Calhoun’s, Vol Navy and Volunteer Landing are before the home games. They typically feed about

1,500 people via their space on Volunteer Landing during these games. They will have potentially multiple spaces for us to hang large-size banners onsite and we will be listed in about 25 on-air announcements in the week before each game (on B-97.5). Can handout whatever we like during the event. Our price = \$1,500. Are purchasing some ETCFC pens and small footballs for us to handout with our name and contact information. We will need some volunteers to assist on game days in getting our information to the people that will be there. **Volunteers?**

- ▶ August 9. Made contact with the right person at Vulcan Materials Company – Stan Vass. Will meet with him on August 11 to discuss biodiesel in their diesel fleet. *Will report on this at the Thursday the 12<sup>th</sup> meeting.*
- ▶ August 10. Met with TDEC Commissioner Betsy Child to discuss biodiesel actions in East Tennessee. *Will report on this at the Thursday the 12<sup>th</sup> meeting.*
- ▶ August 11. Will meet with Metro Pulse to see if they will help us with ad costs for placing 1-year's worth of advertising there.
- ▶ July and August. Mike Ellis has been working to get Pilot Oil to help the coalition with public refueling infrastructure for biodiesel. Over the last month, he has discussed multiple stations with Bruce Gress at Pilot Oil and we are awaiting Pilot's decision on what and where they may decide to place blended biodiesel around the Knox County area.

5. **Need alt fuel consumption data for 2003.** Need this information from GSMNP (electric), Electric Power Board (Chatt.), Suburban Propane, AmeriGas, Fun Buggies.

If you don't know your numbers, then you need to find a way to estimate it (I'll be happy to help)! It is of vital importance that we keep up with this information, as it is our primary measuring stick for our performance – petroleum displacement – which I am calculating from our alt fuel use totals.

6. **Other information:**

- ▶ ETCFC.org Web site hits have over doubles this year -- first 5 months averaged about 135/month, while last 6 months have averaged 280.
- ▶ If you Google "clean fuels," the ETCFC homepage link comes up on the first page (#10)! If you Google "clean fuels, biodiesel," the ETCFC homepage link comes up as the 2<sup>nd</sup> listing on the first page!!! [I fielded phoned-in questions from Arizona and Connecticut last week from folks looking for some answers about biodiesel. Our work is becoming known across the U.S.!!]
- ▶ Have started asking folks to link to our site from theirs. [www.downtownknoxville.org](http://www.downtownknoxville.org) has a link and lists our phone number on a "Who to Call" page. City of Sevierville has had link to us from their homepage for months now (Thank You Sevierville!!). Need your help in finding entities that will place a link to us. Can you place one on your business' or organization's site? Please see what you can do and let me know if you are successful! I'll keep a roster of where we are linked from. The more of these we get, the higher we'll place on searches on Google and some other search engines!
- ▶ Have received three phone calls about our ad in Business Tennessee magazine. Last one was from Ed Yost, who said he had several pieces of diesel equipment that he would like to run on biodiesel. After talking for a few minutes, Ed let me know that he is responsible for the upkeep of the property at Ijams! Gave him directions to the McNutt Oil station in Alcoa and let him know that there will potentially be closer stations to him in the near future. Also, have a meeting scheduled with Ijams Director Paul James on August 17 and we will use that as a jumping-off point to discuss ways Ijams and the ETCFC can work together.
- ▶ To our determent, Alan Jones and Linda Tidwell have been moved to other positions. Alan has moved to TDOT and Linda is working on other projects with TDEC. They have both supported our efforts in many ways, and have been a big help in making the first years of the Southeast Alt Fuels Task Force successful. They will be missed!

7. **Update from stakeholders!**

8. **To tackle in the next month:**

- ▶ Overly needs to review our ½ year organizational review at bring information to the September meeting!
- ▶ Make necessary changes to the Bylaws (i.e., Exec. Cmte, Treasurer, Secretary)!

9. **Future meeting dates:** Below are the dates and locations setup for the rest of 2004, all of which are on 2<sup>nd</sup> Thursdays (and from 11am – 1pm). Any suggestions for other locations on these dates?

- ▶ September 9, 2004 – Room 322, Conference Center Building (CCB), Knoxville (*room already confirmed*)
- ▶ October 14, 2004 – CCB, Knoxville
- ▶ November 11, 2004 – CCB, Knoxville
- ▶ December 9, 2004 – CCB, Knoxville

## 10. Non-Working Committee/Entire Coalition Goals

*All coalition members are responsible for these coalition goals.*

In the working committee (WC) breakouts in the last section, the applicable coalition goals for each WC are provided. Some of the coalition goals are not the responsibility of just one WC alone—they are the responsibility of all coalition members.

- 1) Secure Funding for the Coalition and Projects
- 2) Establish and Strengthen the Long-term Viability of the ETCFC
- 3) Advance State and Local Legislation and Policies

## 11. Working Committees

Continuation of WC discussions. These agendas will be developed just before the meeting by the Executive Committee (meeting at 10am). It is important that each WC choose a secretary to document the discussions and ideas produced as well as the information exchanged during their meeting time. At the bottom of this section are shown the Program Plan coalition goals that don't specifically fit into one of the main WCs. These goals are the responsibility of all coalition members.

### **AFVs & Infrastructure Working Committee Information**

*Co-chairs are Jeff McCarter and Brooke Sinclair.*

For this committee, the key "Coalition Goals and Objectives" (from the Program Plan) are listed below:

- 1) Increase AFV Acquisitions and Alternative Fuel Usage by 17% Annually
- 2) Develop More Alternative Fueling/Refueling Infrastructure (think public *first*, then private)
- 3) Promote Incentives to Increasing Alternative Fuel Use
- 4) Develop Clean Fuel Corridors along I-40, I-75 and I-81

### **Education & Marketing Working Committee Information**

*Co-chairs are Jerry Sanders and David Doane.*

For this committee, the key "Coalition Goals and Objectives" (from the Program Plan) are listed below:

- 1) Recruit and Develop Relationships with New ETCFC Members
- 2) Promote Incentives to Increasing Alternative Fuel Use
- 3) Increase Public Awareness of Alternative Fuels and AFVs and their Advantages
- 4) Establish and Strengthen the Long-term Viability of the ETCFC

### **Hydrogen Economy Working Committee Information**

*Co-chairs are Jack Barkenbus and John Mark Bardsfield.*

For this committee, the primary coalition connection is working to develop one hydrogen vehicle project in East Tennessee! This will entail a combination of vehicle acquisition and obtaining a fuel supply. For the time being, until Hydrocore, PGC or others can supply the needed H2, plan to simply purchase the H2 from a local vendor and begin working on how do we get either a fuel cell or ICE H2 vehicle here. *Jonathan will join this committee this time and discuss a FCV project he has started that he'd like the WC to help with and support.*