

MEETING NOTES

EAST TENNESSEE CLEAN FUELS COALITION

November 2004 (30th) Stakeholders Meeting ~ November 4, 2004

Where: UT Conference Center Building (rooms 323 + 318) in downtown Knoxville

When: 10:30am to 1:45pm

Lunch: Provided by Tortilla Mac's. Total cost of lunch was \$200.00 (coalition paid bill); \$190 was raised from \$10/head charge paid by those in attendance who ate.

Attending (total of 25 people)

Trish Abercrombie – Dream Works Printing
John Mark Bardsfield – Hydrocore
Jack Berkenbus – Energy, Environment and Resources Center
Don Boyer – Autotherm USA ☺
Keri Brill – Knoxville Utilities Board (KUB)
Ted Buel – Alternative Energy Corp.
Teresa Cantrell – Great Smoky Mountains National Park
Jim Dennison – City of Sevierville
Reed Detring – Big South Fork National River and Recreation Area (BSF)
Jim Frierson – Advanced Transportation Technology Institute (ATTI)
Barry Greenberg – Knoxville Area Transit (KAT)
Bob Jackson – Rindt-McDuff Associates
Crystal Longdon – XCEL Engineering
Richard Molsbee – Plasma Gasification Consultants/ Team P3
David Myers – DOE, Oak Ridge Operations
Jonathan Overly – Ex. Dir., ETCFC
Amy Parkhill – Dream Works Printing
Buddy Parton – City of Gatlinburg
Tyler Parton – City of Gatlinburg
Dan Pursglove – *Interested Citizen*
Jerry Sanders – ATTI
Brooke Sinclair – KUB
John Trollinger – McNutt Oil
Parks Wells – Tennessee Soybean Promotion Council (TSPC)
Kevin Wright – Blue Sky Biodiesel

Other participant information:

1 new person (☺) attended this meeting. Thus far, a total of **160 (August + Nov.) different people** have participated in the 30 meetings, representing **87 different companies and organizations**. [*Haven't counted Sept. meeting information...*]

Meeting Content

1. ETCFC Executive Committee (EC) met from 10:30am until 11:00am. In attendance were Trish Abercrombie, Teresa Cantrell, Jonathan Overly, Amy Parkhill, Dan Pursglove, John Trollinger and Parks Wells. We began by Overly addressing the change in format today with us ending up together to receive a presentation from Autotherm USA (Dan Boyer). Next Overly brought up the funding shortage that needs to be addressed for 2004 (latter '04 and most of '05 look better with 2 federal grants having started Oct. 1, 2004.
For the Working Committee (WC) discussions, we began by talking about the Hydrogen Economy WC. Again, as last meeting, continue their discussion on getting a H2 project on the ground. Education & Marketing WC review the new ad in the Metro Pulse and, using the new information that we need to focus on lesser cost opportunities in the Knox County area, select some other choices for helping us propagate biodiesel use. TV stations are probably too expensive for us right now. Overly said he would sit in with the AFVs & Infrastructure WC to let them know about new opportunities for infrastructure grants and working through the Southeast Alt Fuels Task Force (SEAFTF). Adjourned the EC meeting at about 11:00am.

2. Most folks arrive between 11 and 10 after. They started the food line for the Tortilla Mac buffet that was setup. We called the meeting to order at about 11:15am.
3. Briefly described change in the outline for the day with presentation last.
4. Introductions were provided from all in attendance.
5. Pointed out a few extra notes that weren't included in the agenda, including
 - ▶ NBB grant opportunity
 - ▶ Americorp Air Quality Team opportunity
 - ▶ Sevierville public B5 potentially opening end of November
 - ▶ Federal fuel tax incentive legislation passes with President's signature
 - ▶ Newsletters need to get to display places
 - ▶ Run for Clean Air update; need to talk much about '05 Run at next meeting
 - ▶ Overly finally purchased AFV—Ram 2500 diesel; will be on B20 within 1-2 months, and hope to be getting lettering and vinyl before end of year for the “Biodiesel Brigadier”
6. Brought up Dan Pursglove's note about changing venue to EarthFare in December, seeing how that place is for a meeting room (considering food and parking plusses). Received positive feedback on trying this, so Overly will check into holding December meeting there.
7. Began the update from stakeholders:
 - ▶ Gatlinburg – biodiesel expanded to one other new truck... fleet maintenance manager's ride!; two Park hybrids operating now
 - ▶ Big South Fork – 18 diesel vehicles all running B20; CNG truck in, still waiting on the slow-fill FuelMaker infrastructure
 - ▶ Sevierville – 1/3 of new fuel building built, with an expected completion perhaps by February 2005; 4 total propane hybrids now purchased (two received, two still in California at Ebus); 4 dedicated Dupont propane trolleys
 - ▶ Hydrogen Project (Hydrocore, PG3, KAT) – there'll be new H2 news at the next meeting; can't disclose yet
 - ▶ Blue Sky Biodiesel – Noted meeting last Friday with Morgan County Industrial Development Board and Count Mayor, where requested funding support to build new facility to produce biodiesel. Looks like County is going to come through with the funding!
 - ▶ KUB – They've (Brooke, Keri) put several proposals/ideas for alt fuels' usage in to their upper management, which has asked for more information for three, and killed one
 - ▶ McNutt Oil – Trollinger followed up with Loudon County person Barry Baker, and their trying to figure out how to get a small project started; **have won ALCOA contract for B20 supply (multi-year! – already delivered first load); have sold 26,000 gallons of B100 thus far this year!**
 - ▶ DOE, ORO – Expect to be purchasing more flex-fuel vehicles (FFVs) next year to expand their fleet numbers
 - ▶ ATTI – Referred Mike O'Neal of the Chattanooga Time Free Press to Overly recently due to his researching SVO (straight vegetable oil), WVO (waste vegetable oil) and biodiesel usage; Overly added that Benton Oil is interested in possibly becoming the first fuel supplier in Chattanooga to supply biodiesel blends
 - ▶ AEC – nothing new to report
 - ▶ GRSM Park – new hybrids on routes; Mark Schotters beginning to work on ethanol/E-85 supply for their FFVs!
 - ▶ KAT – now have 20 propane vans, 4 hybrid propane trolleys, 1 more Prius, for total number of AFVS of 106 (out of 135 in total KAT fleet!!); are moving to B100 in center tank so they can mix as they want, most likely moving to a B25 blend in the near future (purchase order for B100 will go out most likely this week); orders should be for about 150,000 gallons/year and will move to about 225,000 gallons/year; doing emissions testing with 5-gas analyzer and are seeing reductions; seeing increases in fuel economy and decreases in areas that see wear
 - ▶ TN Soybean Promotion Council – Booming soybean and corn year nationally and for TN
 - ▶ Dan Pursglove – attended Engineer's Day with Overly and Whedbee, where spoke with many enthusiastic students about biodiesel; enjoying Vol Landing speaking opportunities with folks there... really have to reach out to them, but once you do, many become very interested in the fuel; his Jetta fuel economy keeps increasing

Meeting notes submitted by Jonathan Overly.

Working Committee Notes

AFVs & Infrastructure WC Notes

Participating: Jonathan Overly, John Trollinger, Keri Brill, Bob Jackson, Brooke Sinclair.

Overly brought up for a discussion new infrastructure opportunities through NBB grant and possibly SEAFTE work.

Notes taken by Jonathan Overly.

Education & Marketing WC Notes

Participating: Teresa Cantrell, Dan Pursglove, Reed Detring, Crystal Longdon, Tyler Parton, Jerry Sanders, Kevin Wright, Amy Parkhill, Trish Abercrombie, Buddy Parton, Ted Buel and Parks Wells.

1. Business cards for ETCFC
 - Front side: General info on ETCFC
 - Back side: 14 Reasons for Biodiesel (from website -- per Dan).
 - Could be designed and printed by Dreamworks.
2. School Program
 - Develop a Powerpoint presentation (may already have one?) that members can take to schools to help education young people about biodiesel and clean fuel technologies.
 - This could be promoted throughout the ETCFC region, and used by any member who has contacts. (Also see #3 below.)
3. Powerpoint presentation
 - This had been discussed sometime earlier in the year, but nothing really came of it. The committee would like to resurrect the concept.
 - Presentations could be made to Kiwanis, Rotary, Lions, and other clubs. Could also include schools (as mentioned above), hotel/motel associations, planning organizations, etc.
 - National Biodiesel Board also has ready-made presentations that can be downloaded from their website.
4. Science Fairs
 - Work toward getting biodiesel set up as one of the presentation subjects in city/county science fair programs.
5. Mailing inserts (also a resurrected item from past meetings)
 - Teresa and I spoke with Brooke Sinclair. She is checking to see what parameters KUB has pertaining to inserting mailers for ETCFC.
 - On the billing envelopes, they can place a 2-line imprint showing a simple blurb (Go Biodiesel) and the ETCFC website address. Brooke will get back to Teresa and me about future mailings and any costs that might be incurred.

Notes taken by Jerry Sanders.

Hydrogen Economy WC Notes

Participating: Richard Molsbee, John Mark Bardsfield, Barry Greenberg and Jack Barkenbus.

No notes provided..