

AGENDA

for the September 2004 (29th) Meeting of the Members and Stakeholders of the EAST TENNESSEE CLEAN FUELS COALITION

When: 11am – 1pm, Thursday, September 9, 2004; Executive Committee meets at 10:30am

Where: The UT Conference Center Building (CCB; room 322) in downtown Knoxville

Lunch: Provided by Tortilla Mac's; **please bring \$10 to help cover our lunch costs.**

1. Meeting time today will consist of
 - ▶ 30 minutes of information on recent and future coalition events and issues,
 - ▶ 45 minutes of information from stakeholders on their projects and proposals, and
 - ▶ 45 minutes to breakout into Working Committees.
2. Reminder of our mission statement (from the Bylaws) and our primary goals in the near term:

Mission statement:

*The mission of the ETCFC is to simultaneously
1) promote the installation of alternative fueling stations and purchase and use of alternative fuel vehicles (AFVs) in order to facilitate development of a viable alternative fuels industry and economy in East Tennessee, and 2) improve air quality in the region.*

Coalition goals:

- 1) Work to implement alt fuel projects in East TN,
 - 2) Work to make the ETCFC a sustainable coalition of involved participants from across East TN (“*involved participants*” defined as those who contribute to the coalition’s fiscal state, participate in projects and attend meetings most of the time), and
 - 3) Plan MOU! See below. (After our MOU event, we will have 5 years before we will have to go through redesignation. Apparently, redesignation is not the beast that our original designation was, but will still take significant time and effort.)
3. **Introductions** around the room – name and business/affiliation
 4. **Recent events/information:**
 - ▶ August 16. John Trollinger of McNutt Oil presented to the Loudon County Commission on the ETCFC’s behalf. (Jonathan was there but had to leave early.) Follow-up will include contact with county mayor and school super.
 - ▶ August 17. Met with Paul James, Peg Beute, and Tod Witcher of Ijams (with Ted Buel, who setup the meeting). Shared each of our missions and what we focus on, then discussed working together on air quality campaign or supporting alternative fuels. “The Air We Breathe” appears to be the name of the program they will begin in a few months, which we are discussing joining them on. Are working toward getting them using B20 in their three pieces of diesel equipment, as an example to the rest of the community.
 - ▶ August 18. Jonathan met with Lillian Mashburn to discuss ETCFC’s organization with UT and opportunities to work with other UT faculty or staff.
 - ▶ August 20. Met with Peg Beute at Ijams to further discuss how we could work together on their air quality program.
 - ▶ August 20. Submitted the Coordinator’s Report for the ETCFC to the regional manager for the Coordinators’ meeting in Indianapolis at end of August.
 - ▶ August 23-31. Worked with Judy Seneker at Threds to order pens and stress reliever footballs. Pens will be for multiple coalition activities; footballs are primarily for UT home game ad sessions at Volunteer Landing.
 - ▶ August 23. Presented to SPEAK about the ETCFC. Second year we have done this. About 40 students listened for about 20 minutes and then asked good questions about how alternative fuels work, how much they cost and how they are working around East TN.
 - ▶ August 24. Presented **for 2.5 hours** to participants in the Americorps program in Knoxville. (I talked for that long and didn’t put them to sleep! They were really interested!) Through meeting John Harris, the local director of the Americorps program, earlier this year, set up this meeting. He is interested in beginning an air quality task force of Americorps students sometime next year, and this was our opportunity to discuss with the students what

we do. I am delighted to say that they seem very interested. Several of them plan to even volunteer/help us out at our first UT home game "Biodiesel Rocks!" event. Excellent start.

- ▶ August 24. Met with Phillip May and Mike Ellis to discuss biodiesel for the Knox County fleet.
- ▶ August 24. Met with Barbara Zickfield at Earth Fare, where we now display both newsletters and brochures. Discussed several different things with her: 1) holding monthly meetings there, 2) becoming a part of their "It's all in the Bag" program [raising money for the ETCFC], 3) getting Earth Fare on-board as a regional biodiesel user, and 4) coordinating with them for other events we put on.
- ▶ August 24. Contacted Bud Copper about his biodiesel story (relay to group in attendance).
- ▶ August 25. Hosted the Southeast Alt Fuels Task Force (SEAFTF) Infrastructure Committee call. Reviewed the 4-state maps that we created, and discussed what our committee should work on in the short-term future.
- ▶ August 25. Presented to Darrell Clark and 3 others at the Sevier County Coop about the need for alternative fuels use and specifics about biodiesel.
- ▶ August 25. Met with Gary Ashe and John Wright of the Metro Pulse about them sharing in the cost of us placing a year's worth of ads in the MP. Meeting went well. They see several reasons for working with us and are going to put together a proposal for us that would entail some good placement in the MP, sometimes in a section we requested, sometimes next to environmental articles they are looking at including on a regular basis. Expect to hear from them before the meeting.
- ▶ August 26. Met with Anthony Manis of Stowers Machinery corp. (which is the local Caterpillar dealer). They are supporting Rodney Boyd in his project to run stationery generators on B100 in McMinnville (a significant amount of money, to the tune of 100s of thousands of dollars). Discussed working together to get CAT equipment running biodiesel blends in East TN. Will probably be working on lower blends, like B20, but could work on stationary or mobile equipment. First opportunity may be with Vulcan Materials Co., who has several quarries in East TN where we could begin a B20 project.
- ▶ August 27. At his behest, joined Mike Ellis and Bob Cole to meet with Alvin Nance, Director of KCDC, to discuss biodiesel in his fleet. Would be a small number of vehicles, but still a great potential partner. Really supports our diversifying the types and kinds of fleets we work with.
- ▶ August 29 – Sept. 1. Attended the 2004 regional coordinator's meeting in Indianapolis. Out of 6-7 DOE regions nationally, we are the only two regions that always meet together: the Southeast (Atlanta) and the Midwest (Chicago) offices. About 25 coordinators spend 3 days sharing specific information about what is going on in their coalitions. *See the attached 1-page summary; Jonathan will also pass around the notebook.*
- ▶ September 1. Last of 6 Hellbender articles goes public (on natural gas for transportation).

5. **Need alt fuel consumption data for 2003.** Need this information from GSMNP (electric), Electric Power Board (Chatt.), Suburban Propane, AmeriGas, Fun Buggies.

If you don't know your numbers, then you need to find a way to estimate it (I'll be happy to help)! It is of vital importance that we keep up with this information, as it is our primary measuring stick for our performance – petroleum displacement – which I am calculating from our alt fuel use totals.

6. **Other information:**

- ▶ **MOU event is now planned for Tuesday October 12.** Need everyone to plan to attend! I'll also be contacting all of you to see who can bring one of your AFV fleet.
- ▶ Have started asking folks to link to our site from theirs. Sites added this month:
 - Great Smoky Mountains Nat'l Park
 - Downtown Knoxville
 - Big south Fork NRRA
 - Hydrcore

7. **Update from stakeholders!**

8. **To tackle in the next month:**

- ▶ Need to follow-up on and review the options to advertise with the three TV stations in the central ET region.
- ▶ Still need to do our ½ year organizational review at bring information to the next meeting.
- ▶ Make necessary changes to the Bylaws (i.e., Exec. Cmte, Treasurer, Secretary).

9. **Future meeting dates:** Below are the dates and locations setup for the rest of 2004, all of which are on 2nd Thursdays (and from 11am – 1pm). Any suggestions for other locations on these dates?

- ▶ October 14, 2004 – Room 322, Conference Center Building (CCB), Knoxville (*room already confirmed*)

- ▶ November 11, 2004 – CCB, Knoxville
- ▶ December 9, 2004 – CCB, Knoxville

10. **Non-Working Committee/Entire Coalition Goals**

All coalition members are responsible for these coalition goals.

In the working committee (WC) breakouts in the last section, the applicable coalition goals for each WC are provided. Some of the coalition goals are not the responsibility of just one WC alone—they are the responsibility of all coalition members.

- 1) Secure Funding for the Coalition and Projects
- 2) Establish and Strengthen the Long-term Viability of the ETCFC
- 3) Advance State and Local Legislation and Policies

11. **Working Committees**

Continuation of WC discussions. These agendas will be developed just before the meeting by the Executive Committee (meeting at 10am). It is important that each WC choose a secretary to document the discussions and ideas produced as well as the information exchanged during their meeting time. At the bottom of this section are shown the Program Plan coalition goals that don't specifically fit into one of the main WCs. These goals are the responsibility of all coalition members.

AFVs & Infrastructure Working Committee Information

Co-chairs are Jeff McCarter and Brooke Sinclair.

For this committee, the key “Coalition Goals and Objectives” (from the Program Plan) are listed below:

- 1) Increase AFV Acquisitions and Alternative Fuel Usage by 17% Annually
- 2) Develop More Alternative Fueling/Refueling Infrastructure (think public *first*, then private)
- 3) Promote Incentives to Increasing Alternative Fuel Use
- 4) Develop Clean Fuel Corridors along I-40, I-75 and I-81

Education & Marketing Working Committee Information

Co-chairs are Jerry Sanders and David Doane.

For this committee, the key “Coalition Goals and Objectives” (from the Program Plan) are listed below:

- 1) Recruit and Develop Relationships with New ETCFC Members
- 2) Promote Incentives to Increasing Alternative Fuel Use
- 3) Increase Public Awareness of Alternative Fuels and AFVs and their Advantages
- 4) Establish and Strengthen the Long-term Viability of the ETCFC

Hydrogen Economy Working Committee Information

Co-chairs are Jack Barkenbus and John Mark Bardsfield.

For this committee, the primary coalition connection is working to develop one hydrogen vehicle project in East Tennessee! This will entail a combination of vehicle acquisition and obtaining a fuel supply. For the time being, until Hydrocore, PGC or others can supply the needed H2, plan to simply purchase the H2 from a local vendor and begin working on how do we get either a fuel cell or ICE H2 vehicle here. *Jonathan will join this committee this time and discuss a FCV project he has started that he'd like the WC to help with and support.*