

AGENDA

for the August 2005 Meetings of the Members and Stakeholders of the EAST TENNESSEE CLEAN FUELS COALITION

TRI-CITIES (KINGSPORT) – 5th Meeting

When: 11am – 1pm, Friday, August 5, 2005

Where: Ming Garden Restaurant

Lunch: Eating at the buffet

KNOXVILLE – 39th Meeting

When: 11am – 1pm, Thursday, August 11, 2005; No Executive Committee meeting today.

Where: Copper Cellar in downtown Knoxville on Cumberland Avenue, downstairs in the banquet room

Lunch: Ordering from their mini-menu of 4 items

1. Meeting time today will consist of
 - ▶ 1 hour of information on recent and future coalition events and issues,
 - ▶ 1 hour of information from stakeholders on their projects and proposals.
2. Mission statement and our primary goals:
Mission statement: *The mission of the ETCFC is to simultaneously*
1) get alternative fuels in use across all of East Tennessee and 2) improve air quality in the region.
Coalition goals: 1) Work to implement alt fuel projects in East TN and 2) work to make the ETCFC a sustainable coalition of involved participants from across East TN (“involved participants” defined as those who contribute to the coalition fiscally, attend meetings and participate in projects.

Two new goals to discuss at this meeting:

- Consume 500,000 gallons B100 equivalent in East Tennessee in 2005 (revised from 1,000,000).
- Have biodiesel in use in all 33 counties in East Tennessee by the end of 2006.

3. **Introductions** around the room – name and business/affiliation
4. **Important discussion point for today – Membership Dues**
2005 membership dues received:
 - ▶ \$4,000+: EERC, ORNL, Sevier Transportation Board
 - ▶ \$2,000: KUB, Eastman, Dream Works (in-kind), **AAA of East Tennessee (in-kind)**
 - ▶ \$1,000: TVA, Koyo Steering Systems, KAT
 - ▶ \$500: Hallsdale-Powell Utility Dist., Benton Oil
 - ▶ \$200: **Advanced Catalyst**, Whedbee Insurance, **Underwater Critters**, **Sweetwater Valley Oil**, RBM Company, **Metro. Knoxville Airport Authority**
 - ▶ \$25: Andy Andrews, Mike Whedbee, Knox. CAC, Michael Reynolds, Ted Buel (\$50), 2005 ET/SWV Engineer’s Week Committee (\$100), Barry Greenberg, Appalachian RC&D Council, Wade Davies, Janice Kasten, Jack Goodwin, Glenn Gray, Jeff Ailey, Jim Fugate, **Global Respiratory**

*Total raised in 2005 from regular memberships and RfCA sponsorships: **\$21,736***

Run for Clean Air partners:

Fiscal contributors – Alcoa, Inc.; Knox County; St. Mary’s Health System; EERC; EZ Stop; Underwater Critters

In-kind contributors – WBIR; WOKI; Camel Custom Canvas; Joe Shirt; Metro Pulse

Other potential partners: U.S. Biofuels, Blue Sky Biodiesel, CARTA, SCUD, McNutt Oil, ATTI, Blount County community, City of Chattanooga, BAE Systems, McMinn/Meigs/Monroe “3 M’s” Community, Anderson County, Johnson City area, Loudon City/County community, Chattanooga State.

5. **Non-profit Review – Quality Control**

In the coming months I will search out information on any other housekeeping work we should be performing, including the ED, steering committee and coalition as a whole, including but not limited to an ED review. As a part of this, and due to the timing, we will be electing new members to the SC, so there will be some new issues to address

associated with who those new SC members can be. It's quite likely that we will need the SC to take a more active role in our actions.

6. **Mentionables:**

- ▶ Upcoming "Advancing the Choice" events → Biodiesel Workshops. Focus of most will be to provide as much information about biodiesel as is possible in a half-day format, including the reasons why such action is necessary.
 - **Knoxville (Regal Fuels):** August 25 at Ramsey's Cafeteria; 11am – 3pm, includes lunch; no fee
 - **Tri-Cities (Tri-Cities Petroleum):** Date/Time TBA
 - **Chattanooga (Benton Oil):** Date/Time TBA
 - **Blount (McNutt Oil):** Date/Time TBA
- ▶ Pumping the Billionth Gallon on October 14th! Regional event to raise awareness for alternative fuels making a difference in the community. Want to coordinate with several regional stations to put forth press in their community and have some kind of event at a station!

7. **Presentation from the recent Coordinators Regional Workshop!**

8. **Recent events/information:**

- ▶ **July 1. Chattanooga bimonthly regional meeting.** Attending group discusses current and potential actions in the Chattanooga area, not the least of which is CARTA's moves to begin trying biodiesel in some of their diesel buses. Group makes a plan to each contact several potential biodiesel users in the Chattanooga area. Overly visited CARTA before the meeting to take pictures of their progress.
- ▶ **July 5.** Had lunch with **Karen Collins**, a PR person for UTK. Karen is open to helping put our work out and we decide to begin communicating looking for good opportunities to work together on PR.
- ▶ **July 6.** Met with KAT's Mark Hairr and Bobby Schneider to discuss their Clean Fuels program and biodiesel after **Barry Greenberg's departure from KAT**. They want to keep KAT's program on-track but realize they've lost a significant amount of technical expertise.
- ▶ **July 11.** Attended the **RCAC meeting** hearing about 1) Loudon County outcomes from their study detailing the cancer concentration that exists in the population in that county, 2) start of construction on the Bull Run scrubbers, and 3) several alternative fuel projects starting in the community. Of particular interest are Knox County's starting of a biodiesel program that they hope to get started in mid- to late August, and Anderson County and Oak Ridge city's biodiesel projects (uncertain timeline).
Also spoke with **Don Lindsey of AAA of East TN**. He noted that he had been including our ad, that was originally inserted in the AAA of East TN magazine in October 2003, in every issue since. He wanted to know if we wanted to update the ad. After I got over my shock that he had run the ad about 11 times since the original run at no cost to the coalition, I agreed to update the ad AND calculate what kind of in-kind assistance that had totaled to and provide them with membership status. Don said he wanted to do it so that their readers would be up-to-date on alt fuel activities in our region and plans to continue running it at no cost to the coalition. Next time you see, Don Lindsey, *THANK HIM!!*
- ▶ **July 12. Mailed newsletters** to all 830 recipients.
- ▶ **July 13.** Completed calculating numbers for what our **rough numbers are for biodiesel sales** were in the first half of 2005. Not where we wanted them to be, so revised our current major goal of expanding biodiesel consumption this year from 1,000,000 gallons of B100 consumed to 500,000 gallons.
- ▶ **July 14. Knoxville monthly meeting.** New attendees included Marathon Ashland Petroleum's Ron Prater
- ▶ **July 14.** New member orientation at the **Blount Chamber**. Met with approximately 20 other new members and described our activities to them. Later attended an afternoon mixer and talked about alt fuels with several folks.
- ▶ **July 15.** Attended first **East Tennessee Economic Council (ETEC) meeting** in Oak Ridge as a guest of Bob Jenkins of the Tennessee International Trade Center.
- ▶ **July 15.** Completed and delivered documents to **Knoxville Regional TPO** for 3rd quarter's invoicing for our CMAQ grant.
- ▶ **July 18.** Learned of **City of Bristol's start of a B20 program** in a couple of their vehicles. Feedback has not been positive so inquired about how the program was working and made some suggestions, like educating the drivers that the loss of power was due to biodiesel's cleaning out the system, and stepping back to B5. Spent some time talking with them to trying and help them right their program.
- ▶ **July 18.** Meeting with **Clif Woods, Director of Research for UTK**, to discuss ETCFC's future with the new center (most likely to be called the "Institute for Environmental Studies") being created out of three old ones. Received positive feedback on us being able to stay with the new center.
- ▶ **July 21. DOE Clean Cities program conference call.** Sat in on a conference call to discuss potential changes at DOE, like the possible closing of the regional offices.

- ▶ July 21. Southeast Alt Fuels Task Force (SEAFTEF) **Infrastructure Committee conference call**. Led a call discussing current and future actions to advance public refueling for biodiesel and ethanol in our four-state area. Discussed maintenance of our database and connecting with others who might help us get our info out about where folks can access alt fuel public stations.
- ▶ July 26. Discussed Fentress Farmers Co-op offering B5 with their manager, Joe Pyle. We talked for about 30 minutes and he will follow-up by contacting the Sevier and Hawkins Co-ops to see how their programs are going.
- ▶ July 26-28. **Regional Coordinators Meeting in Atlanta**. Combined Southeast and Midwest DOE regions got together and shared on their recent actions, coalition by coalition. See presentation at meetings on what all other coalitions are doing to fire-up alt fuel usage and education in their area!

9. **Update from stakeholders!**

10. **Future meeting dates for Knoxville (Kingsport will continue to be at Ming Garden):** Below are the dates and locations setup for most of 2005, all of which are on 2nd Thursdays (and from 11am – 1pm).

- ▶ September 8, 2005 – Copper Cellar
- ▶ October 13, 2005 – Copper Cellar

11. **No Working Committee Discussions Today!!!**