

AGENDA

for the December 2005 Meetings of the Members and Stakeholders of the EAST TENNESSEE CLEAN FUELS COALITION

TRI-CITIES (KINGSPORT) – 7th Meeting

When: 11am – 1pm, Friday, December 2, 2005

Where: Ming Garden Restaurant

Lunch: Eating at the buffet

KNOXVILLE – 43rd Meeting

When: 11am – 1pm, Thursday, December 8, 2005; Run for Clean Air meeting will follow main meeting.

Where: Copper Cellar in downtown Knoxville on Cumberland Avenue, downstairs in the banquet room

Lunch: Ordering from their mini-menu of 4 items

1. Meeting time today will consist of
 - ▶ 45 minutes of information on recent and future coalition events and issues,
 - ▶ 45 minutes of information from partners on their projects and proposals, and
 - ▶ 30 minutes for a Run for Clean Air discussion (Knoxville meeting).
2. **Introductions** around the room – name and business/affiliation
3. Mission statement and our primary goals:
Mission statement: *The mission of the ETCFC is to simultaneously 1) get alternative fuels in use across all of East Tennessee and 2) improve air quality in the region.*
Coalition goals: 1) Work to implement alt fuel projects in East TN and 2) work to make the ETCFC a sustainable coalition of involved participants from across East TN (“involved participants” defined as those who contribute to the coalition fiscally, attend meetings and participate in projects).

Two existing 2005/2006 goals:

- Consume 500,000 gallons B100 equivalent in East Tennessee in 2005.
- Have biodiesel in use in all 33 counties in East Tennessee by the end of 2006.

New 2006 goals to discuss at this meeting:

- Raise at least \$40,000 from membership dues in 2006?
- Consume 1,000,000 gallons of B100 equivalent in East Tennessee during 2006?
- Establish at least 6 public E-85 stations in East Tennessee during 2006?
- Establish 2 public CNG or LPG stations in East Tennessee during 2006?
- Others?

4. **2006 Membership Dues** (goal of \$40,000):
 - ▶ \$4,000+: _____, _____, _____, _____, _____ (5)
 - ▶ \$2,000: AAA of ET (in-kind), _____, _____, _____, _____, _____ (5)
 - ▶ \$1,000: _____, _____, _____, _____, _____, _____ (6)
 - ▶ \$500: _____, _____, _____, _____, _____, _____ (6)
 - ▶ \$200: _____, _____, _____, _____, _____
 - ▶ \$25: _____, _____, _____, _____, _____

Total raised in 2005 from regular memberships and Run for Clean Air sponsorships: **\$22,981**

Total raised in 2005 including UTK/EERC assistance: **\$33,981**

5. **Recent events/information:**
 - ▶ Oct. 31. Conference call with Gary Peters and Martin Boyd of **Alternative Fuel Concepts (AFC)** of Knoxville.
 - ▶ Oct. 31 – Nov. 4. Worked with **Minge’s Greenhouse** to help them get started on a **B5 bioheat** (5% biodiesel blended with 95% heating oil [#2 diesel]).

- ▶ Nov. 3. Presentation to and meeting with **Knox County** supervisors and assistant directors on biodiesel. They asked many appropriate questions and are prepared for their moving to B10 first, and then 60 days later moving to B20.
- ▶ Nov. 3. Presented to Dr. Mark Littman's **Environmental Writing class** (3rd time in 3 years).
- ▶ Nov. 3. Discussion with Billy Wayne Brown about biodiesel at **public stations in Monroe County**. The Sloan's have a couple of public stations (BPs) at the larger cities in Monroe County and get their fuel from Sweetwater Valley Oil, which already carries biodiesel. Billy also knows several of the counties school bus contractors who he thinks would fill-up with biodiesel if it was accessible, and could be the first customers for one or more of the Sloan's stations if they would carry a biodiesel blend.
- ▶ Nov. 4. ETCFC Chattanooga Meeting. Met with Terry Turner beforehand to see the property on which he wants to build a **multi-alt fuel station** (probably offering E10, E85, B5 and B20).
- ▶ Nov. 7. Met with the gentleman that is taking over the leadership of the Sevier Farmers Co-op and **Senator Raymond Finney** to discuss biodiesel.
- ▶ Nov. 8. Conference call with Chad Issaq (of Superfly Productions) to discuss biodiesel use and promotion at Bonnaroo.
- ▶ Nov. 8. Met with Joe Bailey, Dr. James Gaddy of BRI Energy and a consultant for them Roger Rhodes. They are working to build a **waste-to-ethanol plant** in East Tennessee.
- ▶ Nov. 9. Met with Martin Boyd of AFC at my office to go over much CNG and LPG information.
- ▶ Nov. 10. ETCFC monthly meeting and **first ETCFC Board of Directors meeting**.
- ▶ Nov. 15. Had breakfast with NuOil, Inc. representatives Sonny Kyle and Joe Andrews, Tennessee biodiesel producers out of Counce, Tennessee (in Hardin County).
- ▶ Nov. 16. Southeast Alt Fuels Task Force (www.sealtfuels.org) steering committee conference call.
- ▶ Nov. 17. Attended the November Coffee Club for the Blount County Chamber
- ▶ Nov. 17. Held conference call with Dale Aspy and Rachel White of EPA Region 4 about fuel initiatives in the southeast.
- ▶ Nov. 21. Along with Sonny Kyle and Joe Andrews, met with state **Representative Doug Overbey** to discuss biodiesel.
- ▶ Nov. 28. Met with state **Senator Randy McNally** to discuss biodiesel.
- ▶ Nov. 29. Along with Dr. Wayne Davis of UTK, met with Jim Campbell of the East TN Economic Council (ETEC) to discuss H2 project for East TN.
- ▶ Dec. 1. Met with Jay Mayfield of **UTK's Media Relations Department** to discuss his assistance in helping get the message out about our work.

6. **Other items on the "To Do" list:**

- ▶ Complete annual report for fiscal year 2005
- ▶ Get an accounting firm to estimate what it would cost to prepare our form 990 for us
- ▶ Start the "Young Biodiesel Leaders" program in Blount County
- ▶ Complete media event and concert with Bonnie Raitt
- ▶ Create video (for Web and elsewhere) of local users of alt fuels talking about the why and how of their or their fleet's use of alternative fuels

7. **Update from stakeholders!**

8. **Future meeting dates for Knoxville (Kingsport will continue to be at Ming Garden):** Below are the dates and locations setup for the rest of 2005, both of which are on 2nd Thursdays (and from 11am – 1pm). *We may start meeting in the main room of the Copper Cellar downstairs (not the banquet room) if need be. Another group has taken our slots in 2006 for the banquet room.*

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| ▶ <u>January 12, 2006</u> – Copper Cellar | ▶ <u>July 13, 2006</u> – Copper Cellar |
| ▶ <u>February 9, 2006</u> – Copper Cellar | ▶ <u>August 10, 2006</u> – Copper Cellar |
| ▶ <u>March 9, 2006</u> – Copper Cellar | ▶ <u>September 14, 2006</u> – Copper Cellar |
| ▶ <u>April 13, 2006</u> – Copper Cellar | ▶ <u>October 12, 2006</u> – Copper Cellar |
| ▶ <u>May 11, 2006</u> – Copper Cellar | ▶ <u>November 9, 2006</u> – Copper Cellar |
| ▶ <u>June 8, 2006</u> – Copper Cellar | ▶ <u>December 14, 2006</u> – Copper Cellar |

9. **Run for Clean Air Discussion: (Date of the Run is April 29, 2006, the fifth and last Saturday in April)**
Committee members: Jonathan Overly, John Harris, Emily Saunders, Andy Andrews, Nancy Gray, Ted B.?, others?
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Tasks to be tackled:

For Jonathan:

- ▶ Partnership with KTC - Done
- ▶ Web site - Build and maintain (Web address expires in 2009 so no worries there)
- ▶ Previous sponsor continuance
 - St. Mary's – agreed to continue \$1,000 level
 - Knox County – ?
 - Friends of the Smokies – ?
 - EZ Stop (Calloway Oil) – agreed to continue \$500 level, and will consider \$1,000 level
- ▶ Media sponsors - WBIR?, Metro Pulse?, News Sentinel?, radio station(s)?
- ▶ Brochures
- ▶ Registration - online and hard copy forms
- ▶ T-shirts - make design and share with rest of committee
- ▶ Publicity - with help from some committee members
- ▶ Numbers - Order a month out

▶ **For other committee members and partners:**

- ▶ Prizes - Jim Gray prints(!!), two free pair of shoes gift certificates, other prizes
- ▶ New Sponsorships!! - Potentials: Pilot Oil, AHA, ALA, SACE
- ▶ Recruit and organize volunteers (Americorp?; UT students [SAE, SPEAK]?)
- ▶ Refreshments - Panera Bread, Earth Fare?
- ▶ Entertainment - LB and the Radons?
- ▶ Cheerleaders - Who?
- ▶ Shelters, tables and chairs & port-a-johns - Ted Buel?
- ▶ Solicitations - groups of runners and runner group prizes
- ▶ Power Supply - KAT (Bobby or Maria?)
- ▶ Parking coordination - Andy Andrew?
- ▶ Race day course monitors - Who?
- ▶ Registration form distribution

Demo vehicles - coverall the alt fuels: Who's coming?

- ▶ Overly – Biodiesel Brigadier – will attend
- ▶ KAT – Propane-hybrid trolley – will attend (and provide power);
- ▶ GSMNP – hybrid Prius?
- ▶ KUB – CNG vehicle?
- ▶ City of Knoxville – GEM?
- ▶ *Ford Escape Hybrid – anyone?*
- ▶ *Ethanol – anyone?*
- ▶ Individual vehicles?: Dan Pursglove, Ted Buel, Mike Whedbee, Mark Downing,