

AGENDA

for the February 2005 (33rd) Meeting of the Members and Stakeholders of the EAST TENNESSEE CLEAN FUELS COALITION

When: 11am – 1pm, Thursday, February 10, 2005; No Executive Committee meeting today.

Where: The Candy Factory in downtown Knoxville (the Board Room on the 2nd floor); park in the Fort Kid parking lot.

Lunch: Provided by Tortilla Mac's; **please bring \$10 to help cover our lunch costs.**

1. Meeting time today will consist of
 - ▶ 40 minutes of information on recent and future coalition events and issues,
 - ▶ 50 minutes of information from stakeholders on their projects and proposals,
 - ▶ 30 minutes to discuss the 2005 Run for Clean Air and 2005 Earth Fest.
2. Reminder of our mission statement (from the Bylaws) and our primary goals in the near term:

Mission statement:

*The mission of the ETCFC is to simultaneously
1) promote the installation of alternative fueling stations and purchase and use of alternative fuel vehicles (AFVs) in order to facilitate development of a viable alternative fuels industry and economy in East Tennessee, and 2) improve air quality in the region.*

Coalition goals:

- 1) Work to implement alt fuel projects in East TN,
 - 2) Work to make the ETCFC a sustainable coalition of involved participants from across East TN (“*involved participants*” defined as those who contribute to the coalition’s fiscal state, participate in projects and attend meetings most of the time), and
 - 3) Get designated and plan MOU! -- **DONE!** *Designation date – October 12, 2004.*
3. **Introductions** around the room – name and business/affiliation

4. **Important discussion point for today – Membership Dues.**

Recently received membership dues:

- ▶ \$4,000+: EERC, ORNL
- ▶ \$2,000: KUB, Eastman, Dream Works (in-kind)
- ▶ \$1,000: TVA
- ▶ \$500: Hallsdale-Powell Utility District
- ▶ \$200: Whedbee Insurance
- ▶ \$25: Andy Andrews, Mike Whedbee, Michael Reynolds, Knox. CAC

Memberships hoped to be received soon:

- ▶ \$4,000: Sevier Trans. Board, Blue Sky?, U.S. Biofuels?
- ▶ \$2,000:
- ▶ \$1,000: CARTA, SCUD, McNutt Oil, KAT
- ▶ \$500: IdleAire
- ▶ \$200: Griffin Ind.?
- ▶ \$25+: **You!**

5. **Recent events/information:**

- ▶ Dec., Jan. & Feb. Run for Clean Air actions:
 - Ted did a bunch of things... they are: setup appt. with Cherokee, attended the city events meeting for us, etc. (Ted fills the rest in here!)
 - Called Jerry Askew at St. Mary’s and followed up with letter requesting their support as Major Sponsor (\$1,000); they said yes!
 - Called First Tennessee Bank about being Major Sponsor; they’re still looking at it, but will help us by getting the word out about the Run through their inner communications. As backup, talking to BB&T about possible sponsorship.
 - Called Jeff Lee at WBIR and followed up with letter requesting their support as media sponsor.
 - Met Cherokee Distributing with Ted Buel to discuss their sponsorship, and possibly using biodiesel.
- ▶ Jan. 16. Completed 1st quarter (Oct.-Dec. ’04) fiscal and action summary and sent to the TPO for our ’04-’05 contract for CMAQ funds.
- ▶ Jan. 18. Presented to the **Association of Facilities Engineers** (through Knox. Chamber and Tim Irwin) at EPRI Solutions. Connected with National Linen and Joseph Construction about possibly looking at biodiesel in their fleets.

- ▶ Jan. 20. Presented to the **TN Soybean Promotion Council** on biodiesel action in East TN.
- ▶ Jan. 24. **Met with Advanced Catalyst** in Maryville. They are looking at getting into gasoline production from renewable resources.
- ▶ Jan. 25. Contacted Mike Dalton, Superintendent at Maryville City Schools to discuss biodiesel. Maryville High School principal, Ken Jarnigan, and he had been discussing biodiesel, which we heard about from principal's stepson, Brandon Armstrong (attended Jan. meeting). Are looking into possibility of getting pilot project started, and how that could be implemented.
- ▶ Jan. 26. **Meeting of the Minds** at Fall Creek Falls. Presented our effort to mostly TN state parks employees. Great feedback; very positive!
- ▶ Feb. 1. Completed 1st quarter (Oct.-Dec. '04) fiscal and action summary and sent to the state energy office for our '04-'05 contract for SEP funds.
- ▶ Feb. 3-5. **Healthy Living Expo at the Knoxville Convention Center!** Overly, Mike Whedbee and Dan Pursglove manned the booth as we talked to folks about the ETCFC. Estimated that we reached approximately 150 total, speaking at length with on the order of 60-70 people. **Added 95 people** to our newsletter recipient's list!
- ▶ Feb. 4. **Tri-Cities District Meeting in Kingsport.** 20 people gathered at the Ming Garden Restaurant to discuss primarily biodiesel production, sale and consumption in the Tri-Cities area. Several companies are gaining interest in looking deeper at using biodiesel, including BAE Systems, Rail Link and General Shale Brick.

6. **Need alt fuel consumption data for 2004; make sure and keep up with consumption data for 2005!** Need this information from:

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|---------------------------------------|------------------------------------|
| ▶ Alcoa | ▶ Suburban Propane (JGO) |
| ▶ AmeriGas Propane (JGO) | ▶ Fun Buggies |
| ▶ Blue Sky Biodiesel | ▶ GSMNP – electric |
| ▶ Calloway Oil | ▶ Heritage Propane Retailers (JGO) |
| ▶ CARTA | ▶ KAT – biodiesel |
| ▶ City of Alcoa | ▶ Metro. Knox. Airport Auth. |
| ▶ City of Maryville | ▶ Schwan's (JGO) |
| ▶ City of Sevierville | ▶ SCUD |
| ▶ Cornerstone Propane (JGO) | ▶ Suburban Propane (JGO) |
| ▶ DOE-ORO | ▶ TN Air National Guard (JGO) |
| ▶ Electric Power Board (Chatt. - JGO) | ▶ TransTech Volvo/BMW |

Our primary measuring stick for our performance is petroleum displacement. We need these numbers.

7. **Update from stakeholders!**

8. **To tackle in the next month:**

- ▶ Complete requests for 2005 membership dues to all previous ('02-'04) members.
- ▶ Review ½ year organizational review needs.
- ▶ Make necessary changes to the Bylaws (i.e., Exec. Cmte, Treasurer, Secretary).

9. **Future meeting dates:** Below are the dates and locations setup for the most of 2005, all of which are on 2nd Thursdays (and from 11am – 1pm), except for March. Any suggestions for other locations on these dates?

- ▶ **March 3, 2005** – **Where do you want to meet? (Date changed from 3/10/05!)**
- ▶ April 14, 2005 – ???
- ▶ May 12, 2005 – ???
- ▶ June 9, 2005 – ???
- ▶ July 14, 2005 – ???
- ▶ Augst 11, 2005 – ???
- ▶ September 8, 2005 – ???
- ▶ October 13, 2005 – ???

10. **No Working Committee Discussions Today!!!**

We will stay together today to discuss the 2005 Run for Clean Air w/ Race Director Ted Buel running the show, then switch to the 2005 Earth Fest.