

# AGENDA

## for the January 2005 (32<sup>nd</sup>) Meeting of the Members and Stakeholders of the EAST TENNESSEE CLEAN FUELS COALITION

When: 11am – 1pm, Thursday, January 13, 2005; Executive Committee meets at 10:30am

Where: Earth Fare healthy supermarket in west Knoxville, on Parkside Dr. off of Lovell Rd.

Lunch: We're eating at the Earth Fare cafeteria; bring your own lunch \$\$ *and come early!*

1. Meeting time today will consist of
  - ▶ 30 minutes of information on recent and future coalition events and issues,
  - ▶ 30 minutes of information from stakeholders on their projects, then...
  - ▶ **no breakout meetings today.** We will address only the Run for Clean Air at today's meeting for the remaining 30 minutes to one hour. We need to get some help with this event and today will be our opportunity to delve further into this issue.
2. Go over the other materials that are in the handouts today: note on hydrogen station, email on Benton Oil, turkey droppings and a political funny!
3. Reminder of our mission statement (from the Bylaws) and our primary goals in the near term:

### Mission statement:

*The mission of the ETCFC is to simultaneously*

*1) promote the installation of alternative fueling stations and purchase and use of alternative fuel vehicles (AFVs) in order to facilitate development of a viable alternative fuels industry and economy in East Tennessee, and 2) improve air quality in the region.*

### Coalition goals:

- 1) Work to implement alt fuel projects in East TN,
  - 2) Work to make the ETCFC a sustainable coalition of involved participants from across East TN ("*involved participants*" defined as those who contribute to the coalition's fiscal state, participate in projects and attend meetings most of the time), and
  - 3) Get designated and plan MOU! -- **DONE!** *Designation date – October 12, 2004.*
4. **Introductions** around the room – name and business/affiliation
  5. **2004 totals.** From numbers gathered just from biodiesel suppliers, it looks like we sold for consumption or consumed almost 91,000 gallons of B100 in 2004! That's 450,000 gallons of B20, which is the blend at which most is actually consumed (not necessarily as delivered). This happened because of all the great action we've had from community users and providers last year, so THANK YOU ONE AND ALL! And 2005 four looks to blow this total away!  
☆☆☆☆  
**I've still got plenty of 2004 numbers to gather, so PLEASE, if you are fleet, get me your 2004 calendar year (if possible) numbers for consumption of biodiesel, propane, natural gas, electricity, or ethanol!**  
☆☆☆☆  
Our reporting requirements to national Clean Cities are due by mid-January so to keep from being late I need your assistance.
  6. **Really Important discussion for today #1: Run for Clean Air volunteers.** Ted has a sheet to hand-out that details some of the tasks that we need help completing. PLEASE FIND AT LEAST ONE THING YOU CAN DO TO HELP US ON THIS EFFORT AND SIGN-UP! (Pass out anything Ted has so attendees can be reviewing before our group discussion.)
  7. **Really Important discussion for today #2: funding.** Continuing this discussion from our last meeting, Overly is still focusing on increasing our local membership dues to fill a hole we have in 2004 funding. So far, here is who has provided notification that they can contribute early for 2005 or now to help us:
    - ✓ EERC – already received their additional commitment of \$15,000!
    - ✓ KUB – already received their 2005 Platinum membership (\$2,000) for 2005!
    - ✓ Eastman – already received their 2005 Platinum membership (\$2,000) for 2005!

- ✓ CRV – should have their check to us by this Thursday (for 2005 Founding membership - \$4,000!)
- Sevier Transportation Board – Can you go ahead and pay your '05 membership?
- ORNL – Can you go ahead and pay your '05 membership?

*Over our first three years, we have had quite good diversity in our funding sources, with an almost equal split between regional membership dues, state funding and federal funding [ '02-'03 – completely state; remainder of CY '03 (8 mo.) – almost completely membership; CY '04 (mostly membership with some federal); CY '05 – will be mostly federal through Sept. '05].*

*The federal assistance for '04-'05 is two different grants (CMAQ and Clean Cities) totaling about \$80,000. Our '04-'05 federal funding request as an earmark did not succeed. And on the regional side are events like the Run for Clean Air, which in its 2<sup>nd</sup> year, we expect to do a better job of increasing the fund raising of that event. In addition, we have recently submitted for one regional foundation grant, and others exist that we will be reviewing soon. However, we have still have a hole to fill for 2004 and are asking members to contribute so that, with things looking up for 2005, we can close the hole in 2004.*

#### 8. Recent events/information:

- ▶ **December 13. RCAC Meeting.** Attended again and noted Alcoa's big biodiesel move; also discussed other projects going on in community with biodiesel and other alt fuels.
- ▶ **December 14. Held Chattanooga district meeting.** Had good attendance (about 14) and discussion about biodiesel. Ross Benton of Benton Oil attended as did several others that are looking at getting into biodiesel in one way or another (lots of good interest in the community down there).
- ▶ **December 21.** Meet with **Terry Ledford of UTK** went real well. They have started their B20 use in one backhoe (which has biodiesel support stickers on it!) and will see how that goes before proceeding further.
- ▶ **December 29.** Made some **ads for Benton Oil** to use in advertising with the ETCFC with the Pulse in Chattanooga (their main weekly, alternative paper; very similar to the Metro Pulse). Ads go into use starting 1/13/05 and will continue for 13 weeks to let people know about Benton's new public B20 station (Midnight Oil) and their ability to supply any bio-blend to folks in the tri-state (yes, that's TN, GA or AL) area.
- ▶ **January 4. Sevier Farmers Coop (SFC) Opens with B5 to the Public and Fleets!** Had a great opening event with several media in attendance (including WBIR, Channel 10). Coop began on the 3<sup>rd</sup> putting 5% biodiesel in all their on-road diesel they sell. This is through two different pumps, one at their public station and one at their cardlock for their members and fleets (both of which are on their property at 321 Main St. in downtown Sevierville). Some 2,000 members, of which a considerable number use diesel, and anyone who pulls up to their public diesel pump now get B5 in every gallon they get. Both City of Sevierville and SCUD currently fill-up there. SFC will probably become our biggest total biodiesel through-point due to their decision. Congrats Mike Ellis on developing a good working relationship with Darrell Clark (CEO of the SFC) and on getting the "AmeriDiesel" out there!
- ▶ **January 6. Met with Johnson City Transit (JCT).** Eldonna Janutolo, the director of JCT is showing an interest in biodiesel use. Met with her, a maintenance manager for JCT and Charlie Harmond, asst. city manager for Johnson City. (JCT is unique in that they are the only community transit agency in the state that also runs the school buses for the municipality. Discussed a joint opportunity where all three (mass transit buses, school buses, and city vehicles) would begin trying biodiesel on a pilot project basis. They are determining just how that project will get started.
- ▶ **January 7. District Meeting in Chattanooga.** From the two district meetings in Dec., setup dates throughout 2005 for when we will meet in both Chattanooga and Tri-Cities (they are the first Friday of every month, alternating back and forth between the two; dates are on Web site on meetings page). This meeting was the first of regular district meetings in 2005. While only 5 attended, had a GREAT meeting! (Smaller meetings can sometimes be a blessing.) Lots of discussion on best ways to get out the message about the new availability of biodiesel to the Chattanooga community. Discussed connections to certain radio stations, and getting biodiesel in instruction at Chattanooga State University. Are going forward with The Pulse advertising as a start. Ross Benton of Benton Oil discussed some of the customers he has already spoken with while selling almost 3,000 gallons of B20 through his public stations with NO advertising. People have either literally just ran into it at the station or found it online at biodiesel.org or ETCFC.org. He's already spoken with fillers that were passing through and found out about the location through the Web and not only filled-up their vehicle but filled-up another container or two so they could make it to their destination.
- ▶ **Multiple dates.**
  - Worked with Shannon Eftland to learn about **Healthy Living Expo 2005** in Knoxville at the Convention Center. After several discussions, got their booth rate down to where we were getting two booths for the price of one. We now have two booths!! We will have one vehicle there the entire time (can't remove it) and display signage about our effort, and of course talk to folks about alternative fuels. Who would like to help?? ☆☆☆☆

- Biodiesel proposal submitted with UTK Dept. of Mechanical Engineering and UTK SAE student chapter to produce biodiesel on campus from waste cooking oil; proposal total was for about ~\$14,000. Dr. Greg Reed is also putting together a system, working with Mike Ellis and another group to build a biodiesel production system at UTK. Both may work to provide biodiesel for the campus and possibly others to use.
- updated the **ETCFC Web site**.
- **Winter 2005 newsletter production**. This took up a considerable amount of Overly's time over the holidays (from about Dec. 15 – today). Still not finished but getting close. Hope to be shipping finals drafts off to printer this Friday.
- **Southeast Alt Fuel Task Force** – Helped group moved forward to put a face on the task force with Web site development and logo choice. With what is now being developed for the SEAFTF, including finalized work plans and plans for a major 4-state workshop this year, Web site and logo need to be done now. Put forth several examples and are currently working through their choices and why which ones work best. Workshop is being put together by planning committee while other committees continue their work. Infrastructure Committee continues to make small steps toward getting its goals accomplished.
- **Friends of Earth Fare event**. I was left-for-dead sick weekend of Jan. 8-9 and was thus not able to make the first of these two events for us. Second is this Saturday from noon until 4pm where we will just meet and greet folks who want to talk about alternative fuels. Anybody want to join me? ☆☆☆☆
- Worked on **report for the TPO**. Through receiving the grant from the TPO for Oct. 1, 2004 through Sept. 30, 2005, must complete 4 quarterly and one final report. Completed the first quarter fiscal and commentary reports for them.

9. **Updates from stakeholders!**

10. **To tackle in the next month:**

- ▶ Secure 2005 funding from larger stakeholders, as well as attempt to garner new stakeholders of significant size.
- ▶ Review opportunities for foundation funding in 2005-2006.

11. **Future meeting dates:** Below are the dates and locations setup for December 2004 through May 2005, all of which are on 2<sup>nd</sup> Thursdays (and from 11am – 1pm). Any suggestions for other locations on these dates?

- ▶ February 10, 2005 – Earth Fare... or room 322, Conference Center Building (CCB), Knoxville? ☆☆☆☆
- ▶ March 10, 2005 – ??? ☆☆☆☆
- ▶ April 14, 2005 – ??? ☆☆☆☆
- ▶ May 12, 2005 – ??? ☆☆☆☆

12. **No Working Committee Discussions Today!!!**

We will stay together today to discuss the 2005 Run for Clean Air w/ Race Director Ted Buel running the show.