

AGENDA

for the March 2005 (34th) Meeting of the Members and Stakeholders of the EAST TENNESSEE CLEAN FUELS COALITION

When: 11am – 1pm, Thursday, March 3, 2005; No Executive Committee meeting today.

Where: The Copper Cellar in downtown Knoxville.

Lunch: Ordering from a shortened menu of 4 items.

1. Meeting time today will consist of
 - ▶ 40 minutes of information on recent and future coalition events and issues,
 - ▶ 50 minutes of information from stakeholders on their projects and proposals,
 - ▶ 30 minutes to discuss the 2005 Run for Clean Air and 2005 Earth Fest.
2. Reminder of our mission statement (from the Bylaws) and our primary goals in the near term:

Mission statement:

*The mission of the ETCFC is to simultaneously
1) promote the installation of alternative fueling stations and purchase and use of alternative fuel vehicles (AFVs) in order to facilitate development of a viable alternative fuels industry and economy in East Tennessee, and 2) improve air quality in the region.*

Coalition goals:

- 1) Work to implement alt fuel projects in East TN,
 - 2) Work to make the ETCFC a sustainable coalition of involved participants from across East TN (“*involved participants*” defined as those who contribute to the coalition’s fiscal state, participate in projects and attend meetings most of the time), and
 - 3) Get designated and plan MOU! -- **DONE!** *Designation date – October 12, 2004.*
3. **Introductions** around the room – name and business/affiliation
 4. **Important discussion point for today – Membership Dues.**

Recently received membership dues:

- ▶ \$4,000+: EERC, ORNL
- ▶ \$2,000: KUB, Eastman, Dream Works (in-kind)
- ▶ \$1,000: TVA
- ▶ \$500: Hallsdale-Powell Utility Dist., **Benton Oil**
- ▶ \$200: Whedbee Insurance
- ▶ \$25: Andy Andrews, Mike Whedbee, Michael Reynolds, Knox. CAC

Memberships hoped to be received soon:

- ▶ \$4,000: Sevier Trans. Board, U.S. Biofuels?
- ▶ \$2,000: Blue Sky?
- ▶ \$1,000: CARTA, SCUD, McNutt Oil, KAT
- ▶ \$500: IdleAire
- ▶ \$200: **Griffin Ind.**
- ▶ \$25+: **You!**

Other new potential members: Blount County community, ATTI, City of Chattanooga, BAE Systems, Athens/McMinn Community, Anderson County, Johnson City area, Loudon City/County community, Chattanooga State.

5. **SEP Funding Opportunity!** The 2005 SEP funding guidelines are out. There are six categories:

Category #	Program Category and Sub-opportunity Number
01A	Clean Cities – AFV Incremental Costs: DE-PS26-05NT42396-01A
01B	Clean Cities – Refueling Infrastructure: DE-PS26-05NT42396-01B
01C	Clean Cities – School Buses: DE-PS26-05NT42396-01C
01D	Clean Cities – Coalition Support: DE-PS26-05NT42396-01D
01E	Clean Cities – Idle Reduction Technologies: DE-PS26-05NT42396-01E
01F	Clean Cities – Heavy Duty Hybrid Electric: DE-PS26-05NT42396-01F

We will definitely be applying for 01D. It is up to you all to review these solicitations and let me know if you’d like to work with me to make an application for your organization or company. I can’t force you to do it, but this is one of the main reasons we started this whole effort in the first place... to have access to funding like this! Please review online at: <<http://eerc.ra.utk.edu/etcfc/2005-SEP.html>>. Application deadlines are April 29, and all submissions must be

done in concert with the state energy office (SEO), therefore we need to leave time for making sure we have everything to the SEO! **Certainly last but not least, you need to be a member of the ETCFC to be able to submit one of these, so make sure your 2005 dues are in!** Also on this topic, please see this page which has a big lot of funding opportunities that some of you may see an opportunity to apply for:
<<http://www.netl.doe.gov/business/solicit/index.html>>.

6. **Need to discuss Overly's cell phone usage.** I purchased a personal cell phone about three years ago and it has slowly turned into a work phone (that's my fault, but it greatly improves my working efficiency). From recent bills, it looks like I've spent 75% of my time on my cell making and taking work calls. I need to get some approval from the coalition to begin paying myself for phone usage for work.
7. **Recent events/information:**
 - ▶ Multiple Feb. Dates.
 - Run for Clean Air 2005 actions:
 - Ted took care of insurance, held two Run meetings, contacted several potential sponsors.
 - Working with Mike Arms on News Sentinel, getting County Mayor to run, other sponsors, getting Lamar as a media sponsor, etc.
 - WBIR has agreed to be a media sponsor, as has Metro Pulse.
 - Secured Friends of the Smokies as major sponsor!
 - Talked with National Linen, Waste Management, AAA of ET, Landmark International, IdleAire, others to discuss their potential sponsorship.
 - Loudon Police Dept. – Police Chief James “Bear” Webb is interested in converting the 20+ police cars in his fleet to run on CNG! Tom Lusby, the owner at Metro Ford in Lenoir City believes his staff can take care of the conversion, and is interested in doing so. Therefore it looks like we've got a team for some CNG work in Loudon County!
 - Biodiesel in school buses in Maryville. Continue to network between Mike Dalton, Superintendent at Maryville City Schools, Pam Arnett, City of Maryville Public Information Officer and Sam O'Conner, with the fleet center. Let them know of the school bus funding that will be available soon from the state.
 - ▶ Feb. 9. Presented to the **Knox County School Bus Contractors' Association** on moving to using biodiesel. Out of roughly 40 people in attendance, over half either asked a question or seemed interested (based on questions between themselves) in trying it. Will hear back from Steve Bean soon as he begins asking them directly.
 - ▶ Feb. 15. Spoke with Tim Gangaware who heads the EERC's Water Resources Research Center and putting on the statewide “Fundamentals of Erosion Prevention and Sediment Control” workshops (a training and certification program for construction sites). They have as many as 100 folks at their program meetings, of which eight are planned for 2005. **Tim has agreed to place a newsletter and brochure stand for our efforts at their meetings** and will make a note that one other thing folks can do to get involved with community action for a cleaner community is look at alternative fuels like biodiesel and will let them know that information is on-hand. (See here for more info: <<http://www.tnepsc.org/>>.)
 - ▶ Feb. 15. **Biodiesel Brigadier gets new colors!** The coalition's main advertising vehicle, and the General of the Brigade, is *loud and proud!* See it live and in-person today!
 - ▶ Feb. 17. Attended the Knoxville Chamber's “**Business After Hours**” at the News Sentinel building. Met and spoke with Jack McElroy, editor, and Diane Miller, main community relations/marketing person. Discussed our Run for Clean Air and got some insights on how to ask them to cover our effort.
 - ▶ Feb. 17. From connections made at Chattanooga meetings, Wes Caldwell (a name you may begin hearing more of) is taking diesel classes at Chattanooga State University and is helping us connect to **CSU President James Catanzaro** about CSU getting more involved with biodiesel education.
 - ▶ Feb. 18. **Got ad to Perspectives**, a local publication in the Knox/Anderson/Blount County area that preaches new perspectives in health. They have over 30,000 readers in those counties and are a bi-monthly publication. We received buy-one-year—get-one-free offer for advertising with them by meeting them at the Healthy Living Expo.
 - ▶ Feb. 20. Was a panel member on the **Southeast Students Renewable Energy Conference's** Transportation session (Sunday morning at 9am). Even though it was early, over 50 students and some professors and elders showed up to attend and participate. Lively discussion followed presentations by Kelley Segers from the Knoxville Regional TPO (“Trip Reduction Programs – Promoting Alternative Transportation”), Overly (“Alternative Fuels & Hybrids at Universities”) and two young ladies promoting a “Jumpstart Ford – America's Oil Addict” campaign.
 - ▶ Feb. 21. **City of Chattanooga announces decision to begin using B5 and over time move to B20.** Annual diesel usage of 500,000-600,000 gallons/year makes them a very significant contributor to our effort!

- ▶ Feb. 22 + 28. **Presented to Athens Utility Board (AUB; 22nd) and Athens City Council (28th)** about beginning biodiesel programs. Most likely, they will be our biodiesel start in McMinn County.
- ▶ Feb. 23. Found out that **UTK is getting about \$12,000 to begin doing biodiesel production and research.** Mechanical Engineering and Civil & Environmental Engineering will work together with ME focusing more on production and C&EE focusing more on research.
- ▶ Feb. 23. Attended dinner with Great Smoky Mtns Nat'l Park staff, Toyota and Green Energy Parks Project Manager/Clean Cities Regional Manager Ernie Oakes at the Park Grill in Gatlinburg. **Toyota is donating 4 Toyota Prius to the park** thanks to Oakes' efforts to bring cleaner fuels and vehicles to national parks around the country.
- ▶ Feb. 24. Presented to about 55 people at the closing banquet for Eastman's Engineer's Week (they visited roughly 3,000 high school students in one week, teaching them facets of engineering). Got great questions from them, and met Nellie McNeil, who is an editorial writer for the Kingsport Times-News. She is putting together an article on Eastman's move to begin using biodiesel and had lots of questions; article will come out on March 6.
- ▶ Mar. 1. Heard back from **Mr. Steve Bean with the Knox County School Bus Contractors' Association.** He said that drivers in the east and west had no interest; however a few drivers in the north and west were interested. Those in the north wanted to wait and see how it worked with other buses and drivers, while the greatest number that were interested were in the west with no apparent need to not be the first Knox County case.

8. **Southeast Alternative Fuels Task Force – Update.**

- ▶ Planning Committee - Working on the 2nd workshop... **The 2005 Southeast Regional Biofuels Workshop**, slated for June 6 and 7 at the Park Vista Hotel in Gatlinburg. Make plans to attend! Updates will come via email when registration is ready. Workshop will focus on expanding access to biodiesel and ethanol.
- ▶ Infrastructure Committee – Have now received SC data so we can proceed with selecting destinations to begin working on adding public B20 and E85 stations. Once maps are made, will begin discussing best locations to start.

9. **Need alt fuel consumption data for 2004; make sure and keep up with consumption data for 2005!** Need this information from:

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| ▶ Aleoa | ▶ Suburban Propane (JGO - <i>called</i>) |
| ▶ AmeriGas Propane (JGO – <i>called</i>) | ▶ Fun Buggies (JGO – <i>called</i>) |
| ▶ Blue Sky Biodiesel | ▶ Heritage Propane Retailers (JGO) |
| ▶ Calloway Oil (JGO – <i>called</i>) | ▶ KAT biodiesel (JGO) |
| ▶ CARTA (JGO – <i>called</i>) | ▶ Metro. Knox. Airport Authority – electric AFVs on tarmac (David & Gina – <i>working on</i>) |
| ▶ City of Aleoa | ▶ Schwan's (JGO – <i>emailed</i>) |
| ▶ City of Maryville | ▶ SCUD (JGO – <i>called</i>) |
| ▶ City of Sevierville | ▶ TN Air National Guard (David Doane!) |
| ▶ Cornerstone Propane (JGO – <i>working on</i>) | ▶ TransTech Volvo/BMW |
| ▶ DOE-ORO (David Myers – <i>working on</i>) | |
| ▶ Electric Power Board (JGO – <i>called</i>) | |

10. **Update from stakeholders!**

11. **To tackle in the next month:**

- ▶ Complete requests for 2005 membership dues to all previous ('02-'04) members.

12. **Future meeting dates:** Below are the dates and locations setup for most of 2005, all of which are on 2nd Thursdays (and from 11am – 1pm), except for April. Any suggestions for other locations on these dates?

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| ▶ <u>April 7, 2005</u> – ??? | ▶ <u>August 11, 2005</u> – ??? |
| ▶ <u>May 12, 2005</u> – ??? | ▶ <u>September 8, 2005</u> – ??? |
| ▶ <u>June 9, 2005</u> – ??? | ▶ <u>October 13, 2005</u> – ??? |
| ▶ <u>July 14, 2005</u> – ??? | |

13. **No Working Committee Discussions Today!!!**

We will stay together today to discuss the 2005 Run for Clean Air then switch to the 2005 Earth Fest.