

AGENDA

for the May 2005 (36th Knoxville) Meeting of the Members and Stakeholders of the EAST TENNESSEE CLEAN FUELS COALITION

When: 11am – 1pm, Thursday, May 12, 2005; No Executive Committee meeting today.

Where: Calhoun's in downtown Knoxville on the waterfront.

Lunch: Ordering from the full menu (I think).

1. Meeting time today will consist of
 - ▶ 50 minutes of information on recent and future coalition events and issues,
 - ▶ 55 minutes of information from stakeholders on their projects and proposals,
 - ▶ 15 minutes to discuss regrouping into the ad hoc committees at the June meeting.

2. Mission statement and our primary goals:

Mission statement: *The mission of the ETCFC is to simultaneously*

1) get alternative fuels in use across all of East Tennessee and 2) improve air quality in the region.

Coalition goals: 1) Work to implement alt fuel projects in East TN and 2) work to make the ETCFC a sustainable coalition of involved participants from across East TN. "Involved participants" is defined as those who contribute to the coalition fiscally, attend meetings and participate in projects.

3. **Introductions** around the room – name and business/affiliation

4. **Important discussion – Membership Dues.**

Recently received membership dues:

- ▶ \$4,000+: EERC, ORNL
- ▶ \$2,000: KUB, Eastman, Dream Works (in-kind)
- ▶ \$1,000: TVA, **Koyo Steering Systems, KAT**
- ▶ \$500: Hallsdale-Powell Utility Dist., Benton Oil
- ▶ \$200: Whedbee Insurance, **Advanced Catalyst Systems, Spectra Environmental Group**
- ▶ \$25: Andy Andrews, Mike Whedbee, Michael Reynolds, Knox. CAC, Ted Buel (\$100), 2005 ET/SWV Engineer's Week Committee (\$100), Barry Greenberg, Appalachian RC&D Council, Wade Davies, Jack Goodwin, Glenn Gray, **Janice Kasten, Michael Reynolds, Larry Henson**

Memberships hoped to be received soon:

- ▶ \$4,000: Sevier Trans. Board, U.S. Biofuels?
- ▶ \$2,000: Blue Sky?, BAE Systems
- ▶ \$1,000: CARTA, SCUD, McNutt Oil
- ▶ \$500: IdleAire, ATTI?
- ▶ \$200: **Griffin Ind.**
- ▶ \$25+: **You!**

Run for Clean Air partners:

Cash contributors – Alcoa, Inc.; Knox County; St. Mary's Health System; EERC; EZ Stop; Underwater Critters
In-kind contributors – WBIR; WOKI; Camel Custom Canvas; Joe Shirt; Metro Pulse

Other new potential partners: Blount County community, City of Chattanooga, BAE Systems, Athens/ McMinn Community, Anderson County, Johnson City area, Loudon City/County community, Chattanooga State.

5. **Recent events/information:**

- ▶ April 1. Met with about 6 folks from **City of Kingsport to discuss using biodiesel**. They had good questions and had done some research but are skeptical. May take some time to get them on-board.
- ▶ April 2. Was on WBIR with Helena from KUB. Discussed the 2005 Run for Clean Air.
- ▶ April 4-8. Run for Clean Air activities: Built ads for multiple advertising outlets we have going on including Metro Pulse, Earth Fest insert in Metro Pulse; made winning runners' certificates; picked-up tents at 1st Tennessee; sorted and organized all the registrations; contacted WBIR (Mark Schnyder) about their showing up for the run); on the air at the River for their sponsorship; picked-up t-shirts at Joe Shirt; met committee members at Run site to do pre-setup.
- ▶ April 6. SEAFFTF Steering Committee conference call. Furthered our efforts to nail-down some specifics for the upcoming conference and for our work plan.
- ▶ April 7. April monthly meeting.

- ▶ April 8. Completed our \$60k request for CMAQ funding for fiscal year 2006.
 - ▶ April 9. **2005 Run for Clean Air!** About 195 folks turned out and the weather was great. Things went smoothly except for a hiccup in the results (which we fixed). Have already met with Marshall Myers (lunch on April 21st) to discuss ways to improve the event but all in all we did a heck of a job! Congratulations team (especially Ted) and thanks to all the volunteers!!
 - ▶ April 12. Wrote our quarterly summary for the TPO for '04-'05 CMAQ funding.
 - ▶ April 12. Attended a WATE Channel 6 meeting at the Marriott to learn about their advertising opportunity. Too rich for our blood.
 - ▶ April 12 & 15. Met with Sherry Jacoby of Citadel Communications to discuss **advertising on WNOX**. Still looking at how we could make this work.
 - ▶ April 15. Attended Mark Downing's presentation on the economics of biodiesel and a biodiesel project from Maine where it was being used to heat state office buildings.
 - ▶ April 18. Wrote press release for Regal and Sweetwater Valley Oil.
 - ▶ April 19. Attended a **Blount County Air Quality committee luncheon** (they are a part of the Blount Chamber). Discussed presenting at their next full meeting which is May 19, and will do so.
 - ▶ April 20. SEAFTE Steering Committee call.
 - ▶ April 20. Attended 1st United Methodist's (of Oak Ridge) Earth Day celebration (with Mark Downing). Showed both our vehicles, and discussed next year's event with them as they hope to put together a multi-church event next year that they believe will be much bigger. Got some great publicity in the Oak Ridger with the picture of the Brigadier being included next to the article about their event.
 - ▶ April 21. Applied graphics to the biodiesel pump at Regal.
 - ▶ April 22. Prepared for Earth Fest; made new graphics, loaded Brigadier and picked-up other materials from events rental place.
 - ▶ April 23. **Earth Fest.** Attended all day event (9:30am – 5:30pm). Setup booth (20' x 20' tent) including display, loads of giveaways and the "Wheel of Clean Air." Had a Wheel of Fortune-type wheel and offered free Run glass to anyone who tried answering five questions about air quality issues in East Tennessee. **Dan Pursglove was our star volunteer** working the entire day! Barry Greenberg also helped out with alt fuel discussions although KAT also had a tent. Had nine AFVs on hand, including the City of Alcoa's GEM car.
 - ▶ April 25. Thanks to a connection from Andy Andrews, contacted First Utility District about them using biodiesel.
 - ▶ April 26. Met Tom Kirchoff, a new biodiesel user in Blount county. He obtained a magnet and became part of the Brigade, and is working on a couple of neighbors of his!
 - ▶ April 27. **SEAFTE IC + FVE conference call.** Had an excellent call with the infrastructure committee where Ray Thomas (of Ray Thomas Petroleum) joined us and is open to working with us to placing several combined E-85/B20 refueling points at his stations, and he has a couple of stations that are at or near our chosen next site locations!
 - ▶ April 28. Attended a Blount Chamber coffee club meeting and met and talked with several people including **Steve Dixon of Spectra Environmental**. Steve is moving his fleet to biodiesel and has some excellent ideas about ways to develop new, even more environmentally friendly options for biodiesel use.
 - ▶ April 28. Little River Chapter Trout Unlimited (LRCTU) meeting. Attended and presented on our effort. My main contact with LRCTU is Tom Eustis, who was already filling his F-250 with B20. He was able to speak from experience. We will be displaying several vehicles at their **Trout Fest** which will take place June 3-5 in Townsend.
 - ▶ April 30 – May 4. **Clean Cities National Conference in Palm Springs.** As always, a smorgasbord of information on alt fuels activities nationally and in other parts of the nation. I'll provide a summary during the meeting with many handouts and examples of new vehicles so don't miss the meeting!
6. **E-85 Refueling Opportunities!** With TDOT leading the way, it looks like we are targeting the four major metro areas for CMAQ funding to place E-85 stations, and will be looking at other funding to place E-85 stations in several other locations, including the Tri-Cities area and Crossville. We'll discuss this more at the meeting.
7. **Southeast Alternative Fuels Task Force** – Update → www.sealtfuels.org
- ▶ Planning Committee - Working on the 2nd workshop... **The 2005 Southeast Regional Biofuels Workshop, slated for June 6 and 7 at the Park Vista Hotel in Gatlinburg. Make plans to attend!** Visit the Web site to find registration information. Workshop will focus on expanding access to biodiesel and ethanol and the hurdles that come with such action.

8. **Need alt fuel consumption data for 2004 from the following; make sure and keep up with consumption data for 2005!** Overly is working on all of these: AmeriGas Propane, Cornerstone Propane, Heritage Propane Retailers, Schwan's, Suburban Propane, Electric Power Board, Fun Buggies, Metropolitan Knoxville Airport Authority, SCUD, TN Air National Guard.
9. **Update from stakeholders!**
Some stakeholders probably won't make it... here's a brief update.
 - ▶ MKAA – Have gone to biodiesel blend in all their diesel equipment.
 - ▶ Eastman – all things seem to be positive although some fuel efficiency numbers are showing decreases in lieu of increases; all verbal feedback has been positive.
 - ▶
10. **To tackle in the next month:**
 - ▶ Complete requests for 2005 membership dues to all previous ('02-'04) members.
 - ▶ Make necessary changes to the Bylaws (i.e., Exec. Cmte, Treasurer, Secretary).
11. **Future meeting dates:** Below are the dates and locations setup for most of 2005, all of which are on 2nd Thursdays (and from 11am – 1pm). Any suggestions for other locations on these dates?
 - ▶ June 9, 2005 – ???
 - ▶ July 14, 2005 – ???
 - ▶ Augst 11, 2005 – ???
 - ▶ September 8, 2005 – ???
 - ▶ October 13, 2005 – ???
 - ▶ November 10, 2005 – ???
 - ▶ December 10, 2005 – ???
12. **No Working Committee Discussions Today!!!**
We will discuss getting back into these groups for the next meeting.