



Ensuring Quality Fuel & Good Marketing Practices with Ethanol Blends

<p>November 27, 2007 9:00 AM – 3:00 PM Eastern Registration Fee: \$20</p>	<p>Knoxville, Tennessee Holiday Inn Select Cedar Bluff 304 N Cedar Bluff Road, Knoxville TN 37923</p>
<p>November 28, 2007 9:00 AM – 3:00 PM Central Registration Fee: \$20</p>	<p>Nashville, Tennessee Ellington Agricultural Center Ed Jones Auditorium 440 Hogan Road, Nashville, TN 37220</p>

These Workshops will offer comprehensive guidance to anyone interested in offering ethanol blends (E-10 & E-85) at retail facilities.

Experts Will Present Information on These and Other Important Topics:



- ✓ Fuel standards and regulations
- ✓ System prep and maintenance
- ✓ Obtaining the correct blend
- ✓ Dispenser compatibility
- ✓ Branding & Marketing



Who Should Attend?



- ✓ Fuel Suppliers
- ✓ Retailers
- ✓ Terminal Operators
- ✓ Fleet Managers



Hosted by: **The Governor's Interagency Alternative Fuels Working Group**

Sponsored by: The Renewable Fuels Association

In partnership with: Tennessee Oil Marketers Association, East Tennessee Clean Fuels, Clean Cities of Middle Tennessee, West Tennessee Clean Cities Coalition

For more information contact:

- › Randy Jennings, TN Department of Agriculture, 615-837-5327 or e-mail Randy.Jennings@state.tn.us
- › Marylee Booth, Tennessee Oil Marketers Association, 615-253-2418 or e-mail tnoma@toma.org
- › Jonathan Overly, East TN Clean Fuels Coalition, 865-974-3625 or e-mail jgoverly@utk.edu

***Complete and return form with your registration fee of \$20 per person (checks only)**

If more than one attending, please complete one for each registrant. Registration fee includes workshop and lunch.

Name: _____

Company: _____ Telephone _____

E-Mail: _____ I will be attending the: Knoxville Workshop Nashville Workshop

Please make checks payable to "ETCFC" and mail to:

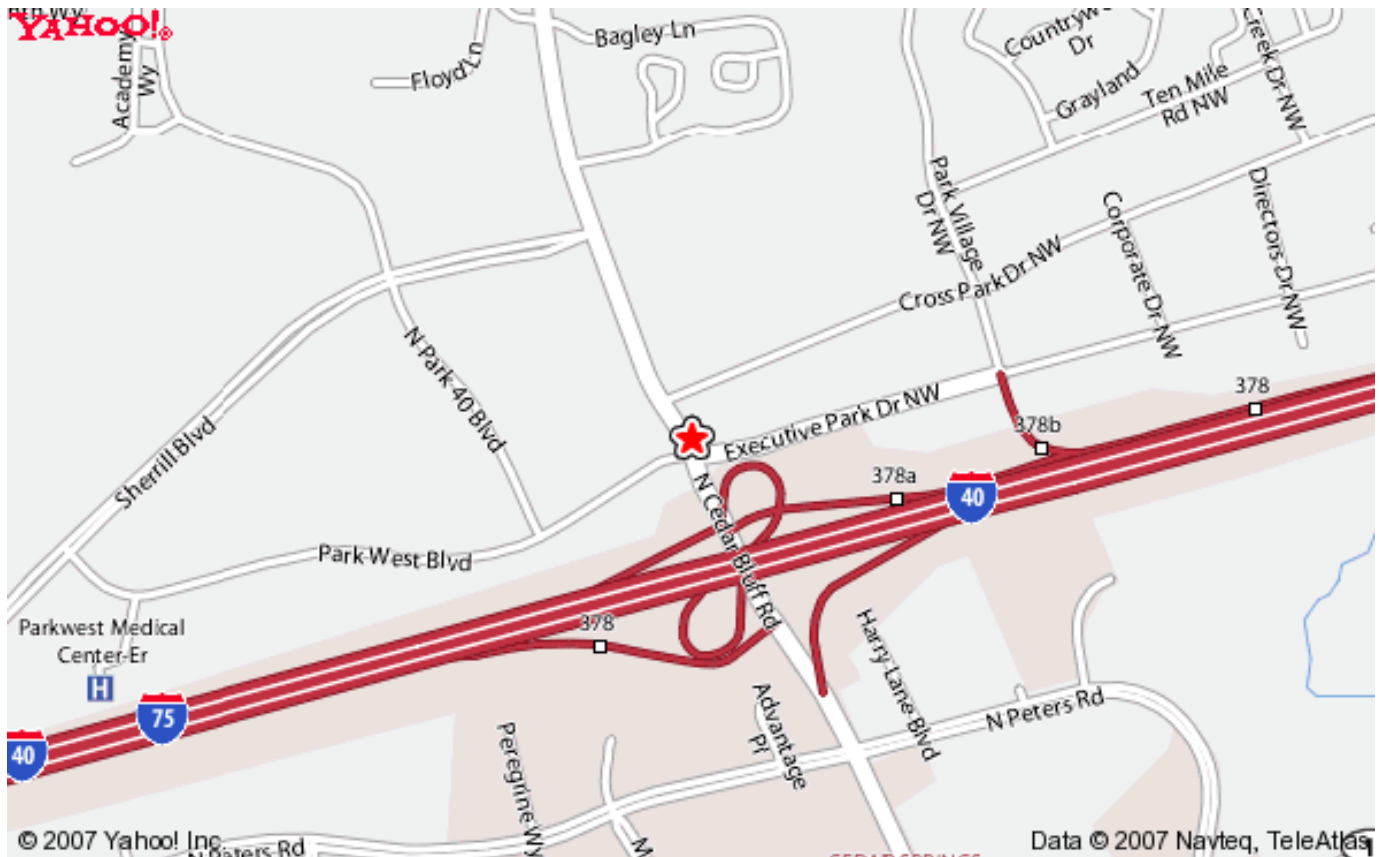
Ethanol Workshops
 ATTN: Dylida Ries
 Institute for a Secure and Sustainable Environment
 311 Conference Center Bldg, Knoxville, TN 37996-4134

**Please
 Register by
 November 21**

Directions to the Holiday Inn Select Cedar Bluff

From I-40 West/I-75 South, take exit 378B, Cedar Bluff/Executive Park. At the end of the ramp, make a left onto Executive Park, and the hotel is on the left.

From I-40 East/I-75 North, take exit 378, Cedar Bluff Road. At the end of the ramp, make a left onto Cedar Bluff. Go back under the interstate, and at the second light, make a right onto Executive Park. Hotel is on the right.



Directions to Ellington Agricultural Center

From I-65: Take Exit #78-A east on Harding Place. Take a right at the second light onto Trousdale Drive. Travel south on Trousdale for approximately 1.5 miles. Turn left on to Hogan Road at the four-way stop. Hogan Road ends at the front gates of the Ellington Agricultural Center. Note: all buildings have identifying lawn signs for your convenience.

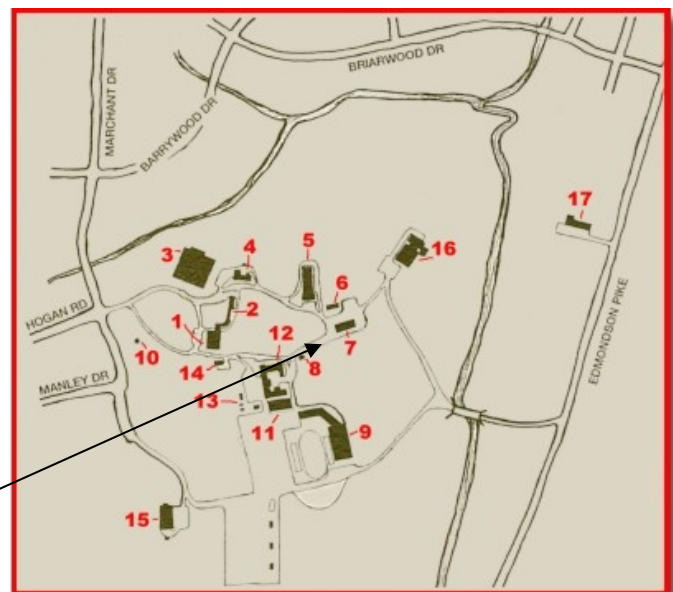
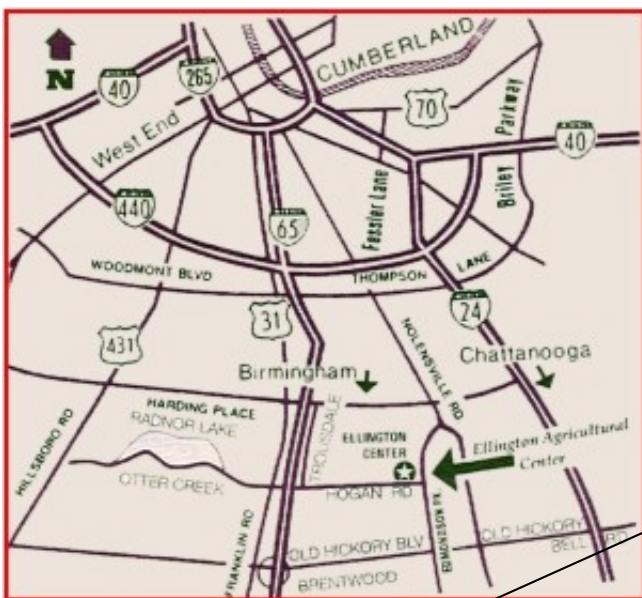
To the Ed Jones Auditorium: Enter the front gates from Hogan Road. Bear to your right. The Moss Building (antebellum style mansion) will be on your left at the top of the hill. Follow the drive until you reach the auditorium (a large white barn-like structure that sets at the end of the lawn behind the mansion.)

From I-24: Take exit #56 west on Harding Place to the Nolensville Road intersection at Harding Mall. Turn left onto Nolensville Road and travel south 1/10 mile and turn right onto Edmondson Pike. Travel 1 1/2 miles on Edmondson Pike. The east entrance to Ellington Agricultural Center is on the right.

To the Ed Jones Auditorium: Enter the back gates from Edmondson Pike. Bear to the right at the fork and proceed up the hill. At the top of the hill, make a sharp left. Continue forward and The Auditorium will be immediately in view on your left.

To Ellington:

Inside Ellington:



No. 7 – Ed Jones Auditorium