

# BOARD MEETING NOTES

## EAST TENNESSEE CLEAN FUELS COALITION Board Meeting ~ December 11, 2008



Where: Banquet room at the Copper Cellar on Cumberland Avenue

When: 9:00am-10:45pm

Breakfast: Coffee.

Attendees: 6 people attended

1. Patricia Weaver- ETCFC
2. Tony DeLucia- ETSU/Kingsport Tomorrow
3. Brian Hullette- Nu-Energie
4. Mark Mauss- SunsOil, LLC
5. Mike Whedbee- METI
6. Jonathan Overly- ETCFC

### MEETING CONTENT

1. Most people arrived around 9:00 am, the meeting began at 9:15 am
2. Introductions—Went quickly around the table
3. This meeting followed the agenda, much discussion of funding. I will outline the main discussion points and indicate the speakers when known.
  - ▶ Meetings
    - We are going to start using Bob's Rules of order
  - ▶ Goal for next year
    - To have 3 AmeriCorps members, possibly an AmeriCorps member in the Tri-Cities/Chattanooga
      - Look at where AmeriCorps are located in the area for possibilities
  - ▶ **Mike Whedbee (METI)**—Spreader has run on B99 for a year without any major problems
    - B99 topped out this year at \$5.60 a gallon
  - ▶ Funding
    - RfCA—Alstom—International company trying to move to renewable sources
      - Possible large sponsor for the Run
      - **Send link** to their corporate reports to all Board Members
        - Do they practice corporate responsibility?
  - ▶ We are a 501c3 through TEP (Transportation Energy Partners)
    - TEP took over EID (Energy Independence Day)
      - This is where people can come and talk to their representatives, senators, and congressmen—lobby a little
      - **Mike Whedbee (METI)** has someone doing this, but would like to come with us
      - Sunday March 1, held at/on the hill. March 3—visit day
      - TN Tuesdays—Visit with key staffers—names?? Ashley with Corker, maybe
    - **Tony DeLucia (ETSU/Kingsport Tomorrow)**—What is TEP's stance on climate change?
      - Is TEP science bases?
      - A Note—Chambers of Commerce have lobbying power
  - ▶ Upping Clean Cities budget from DOE
    - Possibly from 10M to 20X that amount
  - ▶ **Jonathan Overly (ETCFC)** knows half the mayors in E.TN, so Why are we not more well known?
    - We are the Grass roots, we need leaders to know who we are.
    - National Branding!!—working to get the logo out there and get people noticing
  - ▶ Climate Communities—Climate Change and Carbon Reduction
    - Cities and Counties working together to get recognition as primary drivers, direct funding from federal government to cities and co, and connecting communities with each other
    - Climatecommunities.us
    - Joining is costly though.

- ▶ Back to Funding
    - **Mark Mauss (SunsOil, LLC)**—will be a \$1000 sponsor again!!
    - DOE funding, Clean Cities, is coming out soon—next few weeks
      - Applying for \$ to be a lead on project for I40 and I75
        - 2 separate proposals—biofuels all along roads
        - \$ Half Million for each
      - GM—Pump Partners—States for E85
  - ▶ **Tony DeLucia (ETSU/Kingsport Tomorrow)**—Carol Browner—new Energy Czar
    - She pushed tighter regulations, grew EPA
  - ▶ **Mark Mauss (SunsOil, LLC)**—Pelosi—auto bailout conditional—must drop lawsuit with California about café standards
  - ▶ **Tony DeLucia (ETSU/Kingsport Tomorrow)**—Coal? How are we going to handle existing coal fire plants?
    - Need to look at what others are doing
    - We are leaders—Set Good Example
  - ▶ Back to Funding
    - Making UT payments
      - Sevier Transportation Board—We need them, they are doing good stuff in Sevier Co.
      - ORNL and Eastman?
      - Ryan Gooch through SED--\$10-30K
      - UT Biofuels--\$12K—Done Deal
      - Clayton Foundation Grant—support for what we already do
      - City of Knoxville—We are not going to miss the deadline this year!
      - **Brian Walette (Nu-Energie)** suggests Nice Wonder Foundation as possible funding source
    - Newsletter—Should we/Can we continue? It needs funding!
      - Maybe we can turn the list into a mail list for donations
      - **Mark Mauss (SunsOil, LLC)**—We are a personal organization (we meet people, talk to them one-on-one, answer phone call questions—personable). That is different from the Nature Conservancy who send out mailings—we are more likely to draw in \$.
      - Newsletter numbers—2800 people, 15 states, mostly TN
    - **Mark Mauss (SunsOil, LLC)**—If you didn't have to worry about Funding, what more could you be doing?
      - **Jonathan Overly (ETCFC)**—About 40% of time is spent on \$ funding
      - **Tony DeLucia (ETSU/Kingsport Tomorrow)**—You need to lower that %!!!
        - People do NOT want to hear that 40% of the money they donate is going to getting more \$.
    - **Brian Hullette (Nu-Energie)**—What are other coalitions doing to get funding?
      - **Jonathan Overly (ETCFC)**—Foundation help, grant based
      - **Joelle Brink (UT Biofuels/Sungrant BioWeb)** [regular Monthly Meeting attendants began entering as the Board Meeting concluded]—Grant writer and offering her assistance with any grant proposals we may have—reviewing.
  - ▶ **Brian Walette (Nu-Energie)**—Discussed why we need a 2% mandate on biodiesel.
    - He has had talks with Ryan Gooch (Energy Task Force)
    - How can we support biodiesel oil companies? Answer—B2
      - Issues with B2—Blending
  - ▶ **Tony DeLucia (ETSU/Kingsport Tomorrow)**—Good Job Jonathan!!
4. The next Board meeting will be held on June 11, 2008, 9am @ the Copper Cellar on Cumberland Ave.

*Meeting notes taken by Patricia Weaver, and written by Patricia Weaver.*