



311 Conf. Center Bldg  
Knoxville, TN  
37996-4134

865.974.3625  
865.974.1838 fax  
jgoverly@utk.edu  
ETCleanFuels.org



The ETCFC is a designated participant in the U.S. DOE's Clean Cities Program

## Why join the ETCFC?

Becoming a member of the East Tennessee Clean Fuels Coalition (ETCFC) affirms your organization's commitment to reducing our nation's dependence on foreign petroleum, improving East Tennessee's air quality and working toward environmental sustainability in our region. By joining the ETCFC, you will also become part of a group of businesses and organizations devoted to those goals and in the process identify valuable opportunities for collaboration and networking.

Your participation in the Coalition will also benefit you in other ways. As a Coalition member, you will have access to industry experts who can help guide your efforts to move from petroleum-based vehicles to alternative fuel vehicles (AFVs). You will learn about the various types of alternative fuels and their benefits to the environment. And your participation at the Coalition's meetings will allow you to help shape and steer the region's AFV projects and programs and in the process help East Tennessee become a better place to live, work and play.

Each year, ETCFC will host training and information sessions for Coalition members and the general public. These sessions will feature alt-fuel success stories, expert information on the availability of AFVs and instruction for fleet managers and maintenance staffs on the latest alternative fuels and AFV technologies.

Membership in the Coalition will also provide you with information on funding opportunities to assist you in purchasing, maintaining and fueling AFVs, and the Coalition will help you prepare grant applications.

The following page outlines our annual membership dues structure and additional benefits you can receive, based on your level of participation. Please take a moment today and fill out this application to get your organization on the road to improving East Tennessee's air quality and reducing our nation's petroleum dependence!

If you have any questions, please see our Web site, [www.ETCleanFuels.org](http://www.ETCleanFuels.org), or contact Jonathan Overly (contact information at left).

### 2006 Founding Partners:





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## Membership Structure & Invoice for Calendar Year 2007

Business, Org., Agency \_\_\_\_\_

Name of Representative to the ETCFC \_\_\_\_\_

Address \_\_\_\_\_ City \_\_\_\_\_

State \_\_\_\_\_ Zip \_\_\_\_\_ Email \_\_\_\_\_

Work Phone \_\_\_\_\_ Cell Phone \_\_\_\_\_ Fax \_\_\_\_\_

Is this a new membership or a renewal (circle one)? New membership / Renewal

*NOTE: Quarterly newsletter reaches about 2,000 fleet managers, city managers, state legislators, chambers of commerce and other interested individuals in and around East Tennessee.*

### MEMBERSHIP LEVELS:

**Supporting Partner** (For individual or nonprofit memberships) **\$25**  
- Quarterly Newsletter & listing on ETCFC Web site

**Associate Partner** (Entry level for corporate membership) **\$200**  
- Quarterly Newsletter & organization's listing on ETCFC Web site

**Silver Partner** **\$500**  
- Quarterly Newsletter & organization's listing on ETCFC Web site  
- Opportunity to present at monthly meeting on your company's endeavors

**Gold Partner** **\$1,000**  
- Quarterly Newsletter & organization's listing on ETCFC Web site (with link)  
- Opportunity to present at monthly meeting on your company's endeavors  
- Your company's listing in the ETCFC newsletter as a Gold Partner

**Platinum Partner** **\$2,000**  
- Quarterly Newsletter & organization's listing on ETCFC Web site (with link)  
- Opportunity to present at monthly meeting on your company's endeavors  
- Your company's listing in the ETCFC newsletter as a Platinum Partner  
- Your company's name on all ETCFC brochures as major contributor  
- Your company's name on all pages of the ETCFC Web site

**Founding Partner** **\$4,000**  
- Quarterly Newsletter & organization's listing on ETCFC Web site (with link)  
- Using your company as a first example of local action for change at events  
- Your company's listing in the ETCFC newsletter as a Founding Partner  
- Your company's logo on starting slide on all ETCFC presentations  
- Your company's logo on any new ETCFC brochures as major contributor  
- Your company's logo on all pages of the ETCFC Web site at the top right  
- Your company's logo on the ETCFC letterhead as a Founding Partner  
- Your company's logo on the ETCFC rolling billboard, the Biodiesel Brigadier  
- Your company's logo on any coalition billboards that may be utilized throughout the year

### 2006 Founding Partners:



Please make check payable to the "East TN Clean Fuels Coalition" (write "CY 07 dues" in memo field) and send to Jonathan Overly at the address shown on the left-hand side of this page.

Would you like to be added to the coalition email list and receive information about when and where regional meetings are planned (circle one)? Yes / No