

RICHARD CROMWELL III

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Objective: To remove barriers to the implementation of clean energy, clean transportation, healthcare and sustainable communities

Career highlights include serving as general manager and CEO of SunLine Transit Agency, advisor to the U.S. Department of Energy Clean Cities Program, advisory board member of Clean Energy Fuels, Inc., as an elected member of the Palm Springs Unified School District, the City of Desert Hot Springs City Council and Planning Commission and as founding member and secretary of The Desert Legal Foundation

PROFESSIONAL EXPERIENCE

President/CEO
Cromwell and Associates, Inc.

August 2003 – Present

Consultant to the clean energy, clean transportation industries. Responsibilities include project development/ coordination on infrastructure development/expansion, clean fuels fleets and programs, education, advocacy. Currently a member of the board of directors of California Hydrogen Business Council, a member of the CalACT Legislative Committee, and co-coordinator of the Coachella Valley Clean Cities Region.

Recent clients include or have included the City of Desert Hot Springs, Desert Hot Springs, CA; City of Palm Desert, Palm Desert, CA; Clean Energy, Seal Beach, CA; The Energy Coalition, Irvine, CA; San Diego Superior Court, San Diego, CA; U.S. Department of Energy Clean Cities Coalition.

General Manager and CEO
SunLine Transit Agency

1991-2003

Responsible for all operations of SunLine Transit Agency, SunLine Services Group and Community Partnerships of the Desert, as well as the Coachella Valley Clean Cities Coalition. SunLine employed approximately 270 people; over 55% were union members. Accomplishments becoming the first public transit agency in the U.S. to convert its diesel fleet overnight to compressed natural gas, forming a public private partnership with T. Boone Pickets and the Pickens Fueling Corp. that became Clean Energy Fuels, developing the region's first seven public CNG and first liquefied natural gas (LNG) station; forming the multiple award-winning Coachella Valley Clean Cities Coalition, enabling the conversion of nearly 1,000 vehicles in the Coachella Valley to natural gas, developing the nation's first community college curriculum for natural gas and hydrogen, implemented the first regional street sweeping service with CNG-powered vacuum operated PM10-reducing street sweepers; road tested dozens of cutting edge clean transportation products for leading manufacturers, partnered with the Department of Energy, Department of Transportation, Federal Transit Administration and others to commercialize hydrogen technologies, opened the nation's first public access Hydrogen and Hythane® fueling stations, participated in multiple high-level transit/clean air councils and committees at the regional, state and national levels.

**Assistant General Manager
SunLine Transit Agency**

1984 – 2003

**Retail Store Management
Walker Scott Department Store / Harris Department Stores**

1962-1984

Walker Scott Department Store, Vice President and Store Manager; Anita of Denmark Cosmetics, Vice President Operations; Harris Department Store, General Manager and Assistant to the President and CEO, in Hemet, San Bernardino, Indio and Palm Springs, California.

AWARDS - PERSONAL

2003 American Lung Association of California Clean Air Award, 2000 California Transportation Foundation TRANNY Award

AWARDS – AGENCY, WHILE GENERAL MANAGER OF SUNLINE

2002 Senator Barbara Boxer's *Conservation Champion Award*
2001 Best Public Sector Fleet, Natural Gas Magazine Readers' Poll
2000 *California Transit Association Innovative Transit Award* for Hydrogen Project, Desert Business Achievement Award for *Most Entrepreneurial, Creative Public Agency*
1999 Natural Gas Vehicle Coalition's, *Annual Achievement Award*, SCAQMD's *Promotion of Good Environmental Stewardship Award*, Governor's Award for Environmental and Economic Leadership
1997 *FTA Administrator's Award for Outstanding Public Service*
1996 U.S. Department of Energy *Special Recognition Award for Energy Efficiency and Renewable Energy*
1995 California Association of Local Economic Developers, *Grand Prize Award of Excellence for New Technology Fuels Jobs and Partnerships*, South Coast Air Quality Management District *Innovative Transportation Project*
1994 California Community Colleges *Exemplary Leadership in Partnership Activities*

INDUSTRY LEADERSHIP EXPERIENCE - PAST

California Natural Gas Vehicle Coalition, Board Member
Natural Gas Vehicle Coalition, Board Member
American Public Transportation Assn., Founding Member and Chair, Alternative Fuels Committee
Gas Research Institute Transit Users Group, Member
National Hydrogen Association, Board Member
NGV Echograms, Advisory Board Member
ENRG (formerly Pickens Fuel Corp), Advisory Board Member

PRESENTATIONS

Presented many times at APTA Bus and Paratransit conferences, NGV, hydrogen, DOE and DOT conferences, before the Senate Energy Committee, California Delegation etc.

References available upon request