

Fuels Fix

January 2012

RATE CARD

The *Fuels Fix* is a quarterly Ezine produced by the U.S. DOE Clean Cities coalitions in the southeastern United States. It is focused on cultivating an advanced transportation community in which people learn about a wide range of alternative fuel and advanced technology options. We welcome advertisers that have products or services that compliment our effort of reducing the use of imported petroleum!

The Ezine is distributed by coalitions electronically through our email distribution lists, which includes over 13,000 recipients as of 2011. Additionally, other partner organizations are placing links to the Ezine online or in their email lists. The audience includes public and private sector fleet managers, city/county/COG/state officials, representatives of utilities, mass transit agencies, vehicle manufacturers and dealers, universities, environmental organizations and airport officials, and interested individuals. We have a very diverse mix of partners and stakeholders in the southeast!

100 percent of the advertising placed in the Fuels Fix goes to support Clean Cities coalitions in the southeast! Your dollars will be helping our community-based organizations continue working for transportation sector change in our region.



Contact your local Clean Cities coalition with inquiries, or call Jonathan Overly (865-974-3625) or Kristy Keel (865-974-9665).

Size	Pixels (w x t)	Inches	1 Qtr	4 Qtrs	4 Qtrs Discount!
Full page	2550 x 3300	8.5 x 11	\$750	\$2,500	17%
1/2 page (horiz)	1275 x 1650	8.5 x 5.5	\$450	\$1,500	17%
1/3 page (vert)	849 x 3300	2.84 x 11	\$350	\$1,200	14%
1/3 page (horiz)	1098 x 3300	8.5 x 3.67	\$350	\$1,200	14%
1/9 page	675 x 900	2.25 x 3.00	\$75	\$250	17%

300 dpi preferred. Best file types - pdf, eps, png; others accepted.